

Internet Banking

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Abstract- Now a days online banking or Internet banking is playing a key role in money transactions and payments at anywhere. In this review I mentioned brief information about the internet banking like benefits, advantages, challenges and types of Internet banking. It facilitates the amount transaction from one account to another account, no need to go bank

INTRODUCTION

Internet banking is introduced in newyork in the year 1980. The internet banking in simple terms means, it does not involve any physical exchange of money, but it's all done electronically, from one account to another, using the internet. Internet banking is just like the normal banking, with one big exception. You don't have to go to the bank for transactions. You can access your account at any time and from any time and from any part of the world.

Online system allow customers to plug into a host of banking services from a personal computer by connecting with the bank's computers over telephone wires the convenience can be compelling and can also reduce the travel time.

WHAT IS INTERNET BANKING?

Internet banking allows you to conduct bank transactions online, instead of finding a bank and interacting with a teller. The internet banking is a system allowing individuals to perform banking activities at home, via the internet.

Internet banking is also known as the

- Online banking
- Web banking
- Electronic banking
- Cyber banking

PURPOSE OF INTERNET BANKING

The process of completing transactions and sending or receiving money through electronic means. The electronic banking allows the customers to manage their accounts online and conduct electronic fund transactions directly from that account.

TYPES OF INTERNET BANKING

1. INFORMATIONAL INTERNET BANKING
 - Provides information about its products and services.
 - It is for marketing purpose.
2. COMMUNICATIVE ONLINE BANKING
 - Communication between parton and bank.
 - There will be the updates for new account and loans.
 - Contact information will be available for updates and balances.
 - It connects with bank's main computer systems.
3. TRANSACTIONAL INTERNET BANKING
 - Connected with our bank account.
 - We can view our transactions any time.
 - We can do the transactions like transferring the money, receiving the money from other accounts at any time.

BENEFITS OF INTERNET BANKING

- Convenience 24 hours a day, seven days a week.
- Cost reducing transfer fees.
- Speed faster circulation of assets.
- Communicate easily.
- Abolishing the uses of paper.
- Offering one-stop-shop solutions.
- Competitiveness- Fostering competition in financial market

ADVANTAGES OF INTERNET BANKING

1. PAYING BILLS

The paying bills consists of-

- Phone bills
- Electricity bills
- Postpaid bills
- Water bills

2. BOOKINGS

Bookings consists of-

- Movie tickets
- Bus tickets
- Train tickets
- Flights
- Hotels

3. ONLINE SHOPPING

Online shopping consists of-

- Flipkart
- Amazon
- Paytm
- Snapdeal
- Myntra

4. TRANSFER MONEY

- Transferring the money from one account to the other account.
- Online banking allows to transfer the money between the accounts.
- Having the option of transferring money between different banks online.

5. MOBILE BANKING

- Most banks will have mobile app that allows to do online banking on your phone.
- It makes more convenient and allows you to quickly check up on your account.
- Mobile banking makes online banking even easier.

6. VIEW YOUR TRANSACTION

- Online banking allows you to access your account history and transactions.
- This is the quickest way to check and see if transaction has cleared your account.

CHALLENGES

1. Security and identity theft concerns
 - Generally online banking sites and mobile apps are designed to be secure.
 - No system is completely fool proof and accounts can be hacked.
2. ATM

- Withdrawing money, and it accepts debit cards.
- We can't withdraw cash over the internet so, we can visit atm to withdraw cash.

3. LIMITATIONS ON DEPOSITS

- Bank's keep limitations on deposit, once we reached the limit we need to trek a branch to deposit money.
- We can deposit our money in cash deposit machine but for this also bank maintain limit.

4. TECHNOLOGY AND SERVICE INTERRUPTIONS

- Using internet service, we are at the mercy of system's stability and efficiency.
- If bank servers go down or they temporarily unavailable. We wont able to gain online or mobile access to our banking information.

5. LACK OF PERSONAL BANKER RELATIONSHIP:

- Online banking sites have customer service department.
- If we face any problem in net banking they resolve our problems.

6. CONVENIENT BUT NOT ALWAYS FASTER:

- Online banking provides convenience in terms of amount of time saving.
- Sometime it takes 2 or 3 working days to deposit amount in our bank account.

CONCLUSION

In my opinion internet banking is time saving process for doing our money transactions instead of visiting the branch.

We should change our internet banking password and other passwords for every 3 months then we will be safe from the hackers.