

Social Media Risk Management

Digambar Padmakar Mahajan

Assistant Professor, Department of Computer Science, Arts, Science and P.O. Nahata Commerce College, Bhusawal

Abstract - When a social media account is hacked, it means when it is opened against your information, it is called Social Media Risk and when it is remedied, it is called Social Media Risk Management.

Life today is all dependent on the internet. In that we are currently relying heavily on online social media, because we cannot live our lifestyle without it. Social Media Risk Management is one of them. Many times in life different dangerous things happen on social media so we have to make a little change in it and create a system. How many times someone else uses your account while you are dealing with social media and you don't understand it because there is something missing in it. There is a system where you can open an account by getting a code number on the phone. You can start this process by making changes in the account. With this experiment you get a different system and it secures your account and if someone is opening this account in other places then he cannot open your account as a code number is coming on your phone. Nowadays when opening an account, your secure number which you use to open your account, someone opens your account by looking at it or guessing it, and dangerous things happen in it, because nowadays, the idea of human life is matching, but the guess clues are also matching. This system can curb such things. This system is such that you can activate your account by activating this system in your account and requesting a temporary number on your number. OTP system which is used everywhere today but is not currently used on Social Media.

This option is available in many areas or on social sites, but it is not used because there is a huge perversion of not being aware of it or not paying attention.

SPECIFICATION AND DESCRIPTION

Considering the dangerous happenings on social media these days, the details are that you should either add a temporary numbering system (otp) or build it into the media you are using. You see in many places today that your social media is open to the other side by guessing your password and if this guess is correct

then your account or social media account is opened to the other side.

We keep our social media passwords or secure numbers in our life with our birthday, phone number or name and by taking advantage of this information our account is opened to another and misused. You enter your password or secure number with your date of birth, phone number or name so that you can remember it. You can open your account in Social Media Risk Management by getting a temporary number or otp as follows

METHODOLOGY

When you register on a social site or software, you enter your phone number into it. You need to perform 2-step verification on that number and then the system sends you otp. You have to drop it during the process. Every time you open an account, it sends otp to your phone and you can use it to activate your account. This is a very safe process. This greatly saves the work of social media risk management.

OBJECTIVE OF THE STUDY

Today we rely on social media in life so it needs to be safe, so we aim to study it. There are a lot of things happening on social sites, one of which is the password system. Nowadays people often use your account by looking at passwords. You keep your password private but none of your information is kept private on social media. Password systems are numerical, specific, or lexical, but this password system we create using private information, so it involves a great deal of social media risk.

For example: -

If the information below is as follows,

Name:- komal bhargale

Birth :- 25/03/1999 (25 march 1999)

So by knowing your id, you can create your password in many different ways and get one or the other password.

id:- k_bhangale_99

Password:- kbhangal253

kbhangale2599

komal25399

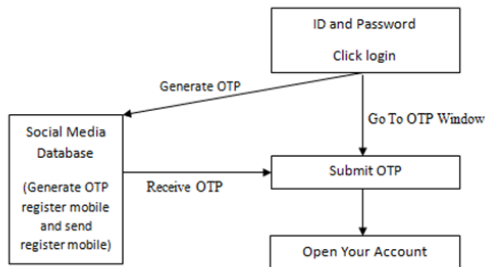
This is how your password is extracted using numeric and verbal methods. The solution is to open an account using the otp system. You can also use fingerprint to open an account but in some places this feature is not available.

CLAIMS

1. There is a secure way to open an account.
2. This account will be opened by OTP sometime.

BLOCK DIAGRAM AND ABSTRACT

How this system works.



CONCLUSION

Through this experiment, many such accounts were secured and their accounts were linked to phone numbers. An account running in one place cannot be opened in more than one place. The more secure the account, the easier it is to use. Social media accounts have been modernized.