## STOCK MARKET PREDICTION USING MACHINE LEARNING

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Abstract- The goal of Stock Market Prediction is to forecast the closing prices of the firm Bajaj-Finance on a given day using machine learning algorithms such as Linear Regression and Support Vector Machine. The company's historical and real-time data (close, high, low, volume, open, and Adj-Close) were used to make the prediction. The results of the investigation revealed that machine learning algorithms were capable of producing very accurate forecasting results.

The use of machine learning to produce predictions that support the current stock closing price by training on historical values is a recent trend in available stock market prediction technologies. Machine Learning makes use of a variety of models to make accurate predictions. Stock trading is one of the most essential activities in the financial sector. The act of attempting to anticipate the long-term future value of a stock or other financial instrument traded on a financial exchange is known as the stock market prediction. The prediction of a stock using Machine Learning is demonstrated in this study. Most stockbrokers use technical and fundamental analysis, also known as static analysis when making stock Python the predictions. is recommended programming language for applying machine learning to anticipate the stock market. In this research, we present a Machine Learning approach that will be taught using publicly available stock data to build intelligence and then use that intelligence to make an accurate prediction. For shorter base period lengths and forecast horizons, all algorithms performed better.

Index Terms- Stock market prediction, Linear Regression, Support Vector Machine, and Support Vector Regression are some of the terms used in this paper.

#### I. INTRODUCTION

Stock market forecasting is an important part of investment theory and practice, especially with the advancements in automated trading systems for capital markets. The stock market is known for being dynamic, unpredictable, and non-linear. Predicting stock prices is difficult because they are influenced by a variety of factors such as political

events, global economic conditions, corporate financial reports and performance, and so on. Thus, in order to maximize profits and avoid losses, strategies for predicting stock values in advance by examining the pattern over the preceding few years could be quite valuable for generating stock movements. For predicting exchange corporation's stock price, two basic methodologies have been offered in the past. For estimating the stock's longer-term price, technical analysts examine previous stock prices such as closing and opening prices, the volume traded, adjacent close values, and so on. Despite the fact that the trend during a stock market projection isn't a replacement item, this topic continues to be debated by numerous organizations. There are two forms of stock research that investors conduct before investing in a stock. The first is elemental analysis, in which investors examine the intrinsic worth of stocks as well as the performance of the industry, economy, and political atmosphere to determine whether to invest or not. Technical analysis, on the other hand, is the examination of statistics created by market activity, such as historical prices and volumes, to determine the evolution of stocks.

#### II. LITERATURE SURVEY

Many significant changes have occurred in the financial market environment over the last 20 years. The expansion of effective communication and trading services has broadened the range of options available to investors.

[1] The authors Enke, D., and Thawornwong, S., described a system for forecasting stock exchange returns that included data processing approaches with neural networks. They used the variable relevance analysis technique in machine learning for data mining to explore the prediction capacity of financial and economic variables in this study. The authors looked at how well neural network models for level estimation and categorization worked.

[2] Tsong-Wuu Lin and Chan-Chien Yu conducted a study to see if using artificial neural networks was profitable (ANNs). They've turned forecasts into a basic trading technique, and its profitability is compared to a buy-and-hold method. They use a neural network to track the Taiwan Weighted Index and the S& P 500 in the United States. They discovered that a trading rule based on ANNs delivers superior returns than a buy-and-hold strategy in this study.

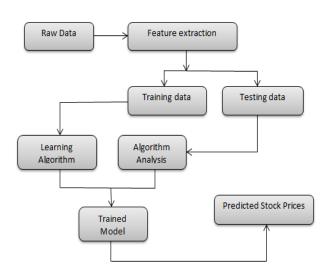
[3] 'Stock Closing Price Prediction Using Machine Learning Techniques,' according to the research article. Artificial Neural Networks and Random Forest algorithms were used to forecast the next-day closing price of five companies operating in various industries. The authors, Mehar Vijh, Deeksha Chandola, Vinay Anand Tikkiwal, and Arun Kumar, used financial data such as stock prices' Open, High, Low, and Close to create new variables that were used as inputs to the model. Standard strategic metrics such as RMSE and MAPE are used to assess the models. The low levels of those two indicators indicate that the models are effective at predicting the value of a company's shares.

[4] Sharma, Ashish, Bhuriya, Dinesh, and Singh, Upendra. "Analysis of stock market forecasting using machine learning." Electronics, communication, and aeronautical technology: an international conference in 2017 (ICECA). IEEE, 2017. Vol. 2. They examined a well-known efficient regression strategy for predicting stock market price using stock market data in this research. The findings of the multiple regression approach could be improved in the future by including more factors.

[5] Mehak Usmani et al., "Stock market forecast using machine learning approaches," 3rd international conference on computer knowledge sciences, 2016. (ICCOINS). IEEE. The major goal of this study is to use several machine learning approaches to anticipate the market performance of the Karachi stock exchange (KSE) on a daily close. The model takes some features as input and forecasts whether the market will be positive or negative. Oil rates, gold and silver prices, interest rate, foreign exchange (FEX) rate, NEWS, and social media feed are among the attributes considered in the model. Simple Moving Average (SMA) and Autoregressive Integrated Moving Average (ARIMA) are two old statistical techniques that are utilized as input. Single Layer Perceptron (SLP), Multi-Layer Perceptron (MLP), Radial Basis Function (RBF), and Support Vector Machine (SVM) machine learning approaches are contrasted.

[6] Hegazy, Osman, Omar S. Soliman, and Mustafa Abdul Salam. "A stock market prediction model based on machine learning." arXiv preprint arXiv:1402.7351 (2014). To anticipate stock market prices, this study used a machine learning algorithm. Particle swarm optimization (PSO) and least square support vector machine performance are improved by the proposed technique (LS-SVM). To anticipate daily stock prices, the PSO algorithm is employed to optimize LS-SVM. They offer a proposed model based on historical data and technical indicators for stocks. To avoid overfitting and local minima concerns and enhance prediction accuracy, the PSO algorithm determines the optimal free parameter combination for LS-SVM. The suggested model was compared against an artificial neural network utilizing the Levenberg-Marquardt (LM) algorithm using thirteen benchmark financial datasets. The findings revealed that the suggested model has a higher prediction accuracy and that the PSO method has the ability to optimize LS-SVM.

#### III. PROPOSED SYSTEM



Above is the planned system for this project. First, we took raw data from a company called Bajaj Finance Limited. By extracting the data's characteristics, such as Open, Close, High, Low, Volume, and Adj Close. Our data has been divided into two datasets: train and test. Then, using Support Vector Regression, we trained our model with several kernels, analyzed the dataset using

testing data, and plotted the graph. The model can then display the stock's anticipated closing values because it is trained with three kernels: RBF, polynomial, and linear. For linear regression, the same proposed system was employed.

We started with pre-processing by checking for missing values, scaling, and standardizing the dataset for linear regression. The model was then trained and analyzed by evaluating the learned data using an algorithm after partitioning the dataset into train and test sets. After that, we have the exact closing projected values.

#### IV. METHODOLOGY AND ALGORITHMS

The following algorithms are required to implement the Stock Prediction model:

#### 1. Regression Linear

Linear regression is the simplest basic machine learning approach that may be used with this data. The linear regression model gives you an equation that shows how the independent variables are related.

The linear regression equation is written as follows: a)

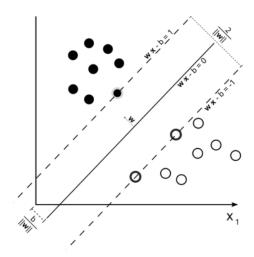
$$Y = \theta_1 X_1 + \theta_2 X_2 + ... \theta_n X_n$$

The independent variables are represented by x1, x2,....xn, and the coefficients are 1, 2,... The weights are represented by the number n.

Linear regression is a supervised learning machine learning algorithm. It carries out a regression task. Based on independent variables, regression models a goal prediction value. It is mostly utilized in forecasting and determining the link between variables. Different regression models differ in terms of the type of relationship they evaluate between dependent and independent variables and the number of independent variables they employ. Linear regression is used to predict the value of a dependent variable (y) based on the value of an independent variable (x). As a result of this regression technique, a linear relationship between x (input) and y (output) is discovered (output). As a result, the term Linear Regression was coined.

#### 2. Support Vector Machine

The "Support Vector Machine" (SVM) is a supervised machine learning technique—that can be used to solve classification and regression problems. It is, however, mostly employed to solve categorization difficulties. We represent each data item as an extended point in n-dimensional space (where n is the number of features you have), with the value of each feature being the value of a certain coordinate in the SVM algorithm. Then we accomplish classification by locating the hyper-plane that clearly distinguishes the two classes (look at the below snapshot).



SVM is useful since it can perform both classification and regression.

Because the output is a real number, it becomes extremely difficult to forecast the information at hand, which has an endless number of possibilities. A margin of tolerance (epsilon) is approximately in approximation to the SVM which may have already been sought from the matter in the event of regression. But, aside from this, there is a more difficult reason: the algorithm is more complicated, thus it must be taken into account. The general concept is to decrease mistakes by individualizing the hyper-plane that maximizes the margin while keeping in mind that some error is tolerable.

To execute the linear separation, the kernel functions translate the data information into a higher dimensional feature space.

b)

$$y = \sum_{i=1}^{N} (\alpha_{i} - \alpha_{i}^{*}) \cdot \langle \varphi(x_{i}), \varphi(x) \rangle + b$$

$$y = \sum_{i=1}^{N} (\alpha_i - \alpha_i^*) \cdot K(x_i, x) + b$$

We utilized the RBF kernel (Radial Basis Function) A radial basis function is a real-valued function whose value is solely determined by the distance from the origin, or alternatively, the distance from some other point referred to as a center. A radial function is any function that satisfies the property. RBF stands for "Response Function Local."

- c) There are several versions of the kernel function  $K(xi,\,xj\,)$ :
- c.1) Linear kernel: K(xi, xj) = xTi xj, K(xi, xj) = xTi xj, K(xi, xj) = xTi
- c.2) Degree d polynomial kernel: K(xi, xj) = (1 + xTi xj/c)d,
- c.3) RBF kernel:  $K(xi, xj) = \exp(kxi xjk2/2)$ ,
- c.4) MLP kernel: K(xi, xj) = tanh(kxTi xj + ),
- d, c, k, and k are constants. The linear kernel, we note, corresponds to the
- (x) = x is a linear function.

KRBF  $(x, x') = \exp [-y ||x - x'||2]$ 

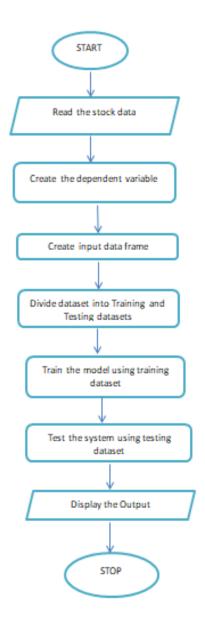
The RBF Kernel is just a low-band pass filter, which is commonly used in Signal Processing to smooth pictures. The RBF Kernel operates as a prior, weeding out non-smooth solutions.

d)

#### Gaussian Radial Basis function

$$k(\mathbf{x}_i, \mathbf{x}_j) = \exp\left(-\frac{\left\|\mathbf{x}_i - \mathbf{x}_j\right\|^2}{2\sigma^2}\right)$$

#### V. FLOWCHART



#### VI. OUTPUT

We have a dataset for the company "BajFinance.NS" here. Yahoo Finance provided the most up-to-date information. The data spans a ten-year period, from January 1, 2010, to November 6, 2021, when BajajFinance was founded. The data includes stock information such as the high, low, open, volume, close, and adjacent close. Only the stock's day-by-day closing price has been extracted.

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#### 1) Describing dataset:

#### 1.1) The head data of our dataset

		High	Low	Open	Close	Volume	Adj Close
	Date						
	2010-01-04	33.509838	32.324509	32.324509	33.334953	466064.0	30.912809
	2010-01-05	34.073353	32.645130	34.010201	33.111488	318779.0	30.705582
	2010-01-06	34.102501	32.567402	33.130920	33.587563	192881.0	31.147062
	2010-01-07	33.995628	32.936604	33.995628	33.383530	138876.0	30.957851
	2010-01-08	34.879765	33.271797	33.432110	33.990768	312696.0	31.520975

# 1.2) The tail of our dataset High Low Open Close Volume Adj Close Date 2021-06-07 5843.850098 562.450195 5800.00000 5729.750000 2835805.0 5729.750000 2021-06-08 5817.00000 5720.149902 5751.00000 5755.399902 1789007.0 5755.399902 2021-06-09 5755.000000 5627.299805 5795.00000 674.50000 1538112.0 5674.500000 2021-06-10 6115.00000 5677.00000 5715.000000 6086.399902 529612.0 6086.399902

2021-06-11 6230.00000 6045.200195 6105.350098 6120.000000 3702721.0 6120.000000

Based on the current Adjusted Close price, we will forecast the price of a stock for the next 60 days. Because we only require the Adjusted Close (Adj. Close) price, I'm only pulling data from the column 'Adj Close' and storing it in the variable 'df.' The first primary 5 rows of the new data set are then printed.

1.3)

	Adj Close
Date	
2010-01-04	30.912809
2010-01-05	30.705582
2010-01-06	31.147062
2010-01-07	30.957851
2010-01-08	31.520975

Here we have created a variable to store the number of days into the future we want to predict got the new data like

1.4)

	Adj Close	Prediction	
Date			
2021-06-07	5729.750000	NaN	
2021-06-08	5755.399902	NaN	
2021-06-09	5674.500000	NaN	
2021-06-10	6086.399902	NaN	
2021-06-11	6120.000000	NaN	

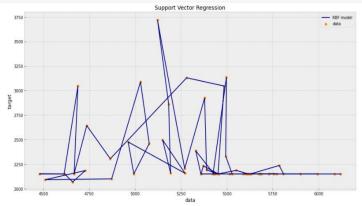
2) Using Support Vector Regression

#### 2.1) Accuracy got by Support Vector Machine

svm rbf confidence: 0.7292161839316809
svm linear confidence: 0.530656651366114
svm polynomial confidence: 0.6335967786188

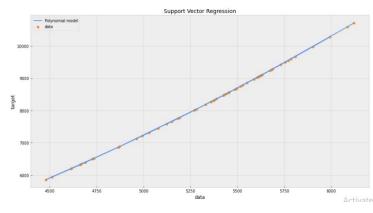
## 2.2) Predicted values and plot graph got by using RBF kernel

```
[2150.38686775 2150.38686775 2150.38686775 2191.47711163 2924.74804123 2204.60356721 2158.93230961 2498.14432643 2157.26324935 2459.53364753 3088.42151332 2099.9601052 2068.34910823 2150.38686775 2151.2492293
                                                                                                   2232.47266332
3718.97612392
2475.9531435
                                                                                                    2150.38686775
  2150.38654776
                                  2643.44504414
                                                                   2305.39331763
                                                                                                    3130.27448941
                                                                                                                                     3046
  2150.38686775
                                  2186.92962346
3134.83050817
                                                                   2150.38686775
                                                                                                    2150.41157046
                                                                                                                                     2150
  2330.94583344
                                                                   2150.4771108
2150.38686775
                                                                                                    2150.38686775
                                  2150.38686775 2150.38686775
2150.38686775 2150.90290074
2236.68390869 2150.38686775
2150.38686775 2150.38686775
                                                                                                    2150.3857167
2150.38686775
2150.38686775
2150.38686775
```



## 2.3) Predicted values and plot graph got by using Polynomial kernel

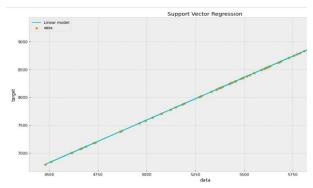
```
8515.08311897
                   8566.55068239
                                     8275.86922811
8558.31693154
                   8364.65544296
                                     8332,90021436
                                                        8009.9375950
7579.72454778
8015.38946922
                   7755.00196202
7129.55297167
                                     7785.45663845
7214.70595869
                                                        7659.1135548
                                                        7451.1492638
                                     5933.97516361
5855.06615099
7316.68014578
                   6881.5923977
                                                        6496.3527654
6316.71155798
                   6203.39561242
                                                        6195.7840491
                                     6516.98887067
8554.20158459
6390.92782469
                   6336.26683937
                                                        6861.8596119
8041.19992489
                   8654.93090622
                                                        8859.449864
9061.08927951
8693.76311447
                   8748.09362311
                                     8790.2306215
                                                        8682.3951336
                                     8271.67522048
                                                        8187.8709032
8487.89281714
                   9291.75542018
                                     9109.66042847
                                                        8976.5291039
                                                       9555.7026767-
9599.7931558
                                     9070.19559899
 9111.39132152
9270.93762467
                   9045.39924076
                                     9099.43224259
9677.08122814
9504.95811333
                   9980.99784807
                                    10286.71859723
                                                        9422.6141028
                   9246.4941167
                                    10600,56647867
                                                      10715.2068977
```



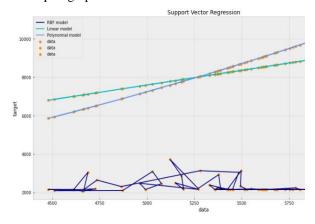
### 2.4) Predicted values and plot graph got by using Linear kernel

```
[8262.03015726 8287.85037224 8140.95131879 8159.36162596 8283.7246
8186.09774809 8169.97960859 8004.21216016 7777.9436913
                                                          7870.9107
 7886.95266538
              7820.18817167
                             8007.03846531
                                           7533.95239549
7709.03873091
              7636.3154326
                             7396.14327436 6844.14593797
                                                         7176.8265
              7005.48241835
 7072.2473393
                                           7000.97596531
                             6796.17220717
                                                         7115.6386
 7083.70604139
              7188.74274259
                             7385.06674009
                                           8020.4072588
8281.66284352 8433.29762058 8531.99423127 8378.29630833
                                                         8399.1515
8345.67812555
              8351.33082109 8240.10593026 8138.81253987
                                                         8095.9572
              8643.52421479
                             8555.59836953 8490.74345308
8512.36218434 8536.42505436 8769.41518955 8633.51679604 8524.3555
8550.63366692 8790.27086942 8826.70895939 8968.56568437
                                                         9109.0478
8706.16439729 8745.35297566 8621.75316911 9251.0583437
```

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2.5) Merging the graphs of all the kernels we can see the plot graph as follow

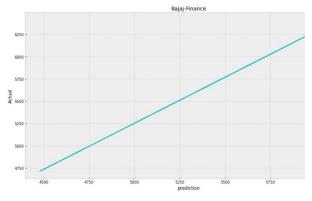


3) Linear RegressionLinear Regression confidence for 60 daysis:

lr confidence: 0.8911011569583701

3.1) Linear Regression prediction values and graph for 60 days

```
[5706.3566848 5723.84502737 5624.34963661 5636.8 5654.92796216 5644.01063239 5531.73599859 5378.4 5452.31592353 5407.09593639 5533.65045976 5213.2 5331.81501834 5282.55894891 5119.88987645 4746.0 4900.5145551 4855.29456797 4713.5284405 4852.2 4908.27547449 4979.41723554 5112.38765437 5542.7 5719.65382774 5822.35666096 5889.20414767 5785.1 5763.01139633 5766.84031866 5691.50786325 5622.9 5697.09562416 5964.74376304 5905.19184371 5861.2 5875.90700473 5892.20493544 6050.01029631 5957.9 5901.82877864 6064.13506855 6088.81489325 6184.8 6007.17012235 6033.7123656 5949.9980162 6376.2
```



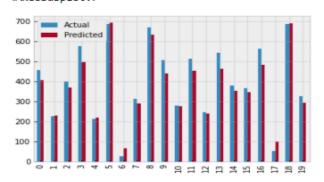
4) Linear Regression prediction for the dataset of 3 years i.e from 2018 to 14-06-2021 have the accuracy as

lr confidence: 0.9564746425858983

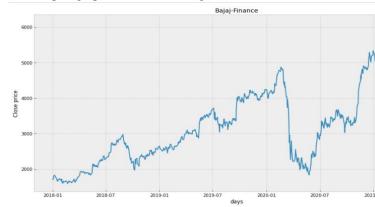
4.1) We can see here the actual and predicted values difference:

	Actual	Predicted
0	456	405.656215
1	225	229.575464
2	400	371.428570
3	577	498.391810
4	212	218.998840
5	687	692.861727
6	26	65.994621
7	312	289.490576
8	672	632.801804
9	507	438.939840
10	281	274.766540
11	514	452.926363
12	246	238.871702
13	545	462.384752
14	381	354.588252
15	365	347.423768
16	563	483.314580
17	53	97.301300
18	688	690.670706
19	327	294.343804

4.2) Bar Graph for Linear Regression <AxesSubplot:>



4.3) The plot graph for our model is given below:



#### VII. CONCLUSION

Predicting stock market closing price returns is a difficult undertaking since stock values are always changing and are based on various parameters that follow complex patterns. We discovered that we can apply machine learning to anticipate and compare stock market prices in this article. The outcome demonstrates how historical data can be used to anticipate stock movement with reasonable accuracy.

#### VIII. ACKNOWLEDGEMENT

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