

# Importance of Forming the English Communication Club at Entry Level of Engineering Graduation for Rural Indian Students

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**Abstract** - English is not our mother tongue; it has been borrowed from Britishers. Therefore, many of us are facing a lot of difficulties while speaking in English and these difficulties are mostly found with the rural students in India. In line with acquisition of language skills such as Listening, Speaking, Reading and Writing of which listening is done naturally and easy, whereas writing skills can be developed along with reading habits, but speaking or communication in English being non-native speakers can be a big task and challenge to the rural students where lack of communicative environment in both places school or colleges and at home. It is observed that when students are admitted to engineering discipline in engineering institute placed in rural sector of India, then it becomes more difficult and challenging to such students who are having less competency over speaking English or communication in English and it becomes really barrier to them when time comes to them to present something in front of an audience, while delivering seminar to other people or interacting with professors or colleagues and that becomes the main cause to produce inferiority complex about English communication and negative attitudes to stage performances or anything that requires their English communication skill. Because of such terrific situations, they meet failure in getting recruited in campus selection or meet failure in facing an interview or any other activities which are conducted to test their English communication skills by interview panel. Such poor communicators or English speakers easily meet failure in achieving the higher expectations of corporate world afterwards.

Therefore, in order to resolve such issues of poor English communicators belong to rural sector-based engineering colleges, there is a need to produce some platforms like English communication Club under which some speaking-based activities can be conducted to improve their communicative competence, stage daring and body language as well. Therefore, this research paper highlights the importance of English Communication

**Club to the First Year of Engineering but rural students in India.**

**Index Terms** - English Communication Club, Language Skills Acquisition and Corporate Expectations.

## INTRODUCTION

It is observed that parameters such as lack of suitable English communicative environment in both school or college and household too, fear to English language as third language to speak in all kind of professional affairs wrong methods of teaching English language by secondary school typical and passive minded teachers, and less emphasis given on English communication skill in Indian context are responsible to have such critical and complex situation of professional in the training of engineers specially rural Indian based engineering institute where emphasis is given on technical courses rather than soft skills as far as educational outcomes are concerned. Those learners who are having poor English-speaking competency face a lot of difficulties while giving presentations on various topics, delivering seminars as a part of continuous assessment of their teaching-learning processes and so on.

It is the fact that sometimes we come across some students who have a good knowledge of English language and its grammar. These kinds of students might be best in applying their knowledge of English languages in some other activities and writing tasks as well, but students of the same category fail sometimes when they are invited to communicate or interact with other students or professionals. It is found that most of them become shy and hesitate to converse with huge audience or their subordinates too in fluent and correct English which becomes a real challenge to them when they are shortlisted and invited for campus interviews

after couple of years to get recruited. When any HR team of any MNC visits a campus to recruit people, they observe that in compare to urban based students, rural based students they are having negative approaches to communication in English language and proving their appropriate soft skills. It might be happening because they might not have got right platform to showcase their skills or it might be happening because of some English communication barriers. Whatever reason, but there must be a something in the form of platforms like English Communication Club at their entry level of graduation in engineering that has to be formed in campus to develop their hidden skills and meet industry demands by conducting some productive activities such as PPT Presentation, Image Description, Grammar activities, activities on Communication skills and so on. Therefore, it is proved that in order to inculcate English communication skills in rural Indian engineering students, there is a need to have a club like English Language communication club in place.

#### IMPORTANCE OF E-PORTFOLIO TO THE FIRST YEAR STUDENTS OF ENGINEERING AND TECHNOLOGY

Considering the importance and need of English Language Communication Club at entry level of engineering graduation for rural Indian students, we can come across its several advantages such as:

1. To enhance English Communication Skills in freshers who are admitted to engineering discipline
2. To let students getting familiar with English Communicative environment.
3. To produce a suitable and sound English Communicative culture at department of first year engineering.
4. To develop English Communicative Competency in students.
5. To get acquainted with English language conversational approaches and situations.
6. To remove the fear about English speaking from poor English communicators and make them more confident about their speaking abilities.
7. To make available a platform where students can unite together to interact with each other and perform their given tasks as well.

8. To develop certain required Soft Skills in students.
9. To let them know their strengths in line with English communicative competency.

#### RESEARCH METHODOLOGY

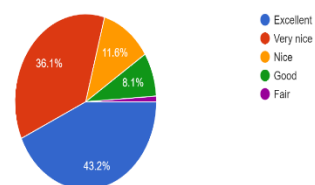
(Methods, Findings and Analysis)

Survey method for this research study has been used to collect reliable data. Survey has been made on purely online basis of first year students of the most popular & autonomous engineering institute in the western Maharashtra, India named 'Annasaheb Dange College of Engineering and Technology, Ashta. Survey has been taken of 285 students of First Year, wherein some questions based on the importance of forming English Communication Club at entry level of engineering graduation for rural Indian students were asked. Based on the students' responses got, the analysis of survey has been done.

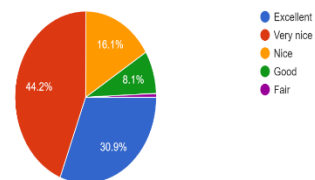
Online Survey:

Google form, having total Four questions, had been spread among these target students who already worked and performed under this English Club established exclusively for rural Indian first year engineering students. Total number of students whose survey has been done is 285 and all of them were first year engineering students. The questions in the questionnaire/google form used in the survey are as follows:

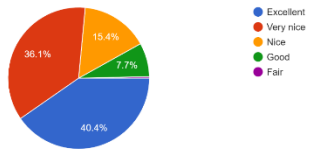
Did English Communication Club activities enhance your English Communication Skill?  
285 responses



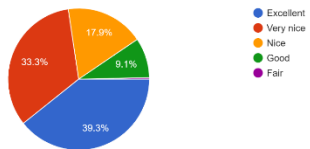
To what degree did you get familiar with English language through English Club platform?  
285 responses



How encouraging was the English communicative environment of English Club activities?  
285 responses



How would you rate your conversational English Competence during English Club activities?  
285 responses



## FINDINGS AND ANALYSIS

As far as the importance of forming English Communication Club at entry level of engineering graduation for rural Indian students is concerned, it is proved that by this survey around 90% students who participated in this survey are agreed that activities which were conducted under English Club are very usefull to enhance their English Communication Skills. Again 90% participants are agreed with the familiarity of students with English language and its asepcts can be done through such English Communication Club at higher education level. 90% partipants saying that English Communicative environment has been built among first year engineering students by running such clubs. Around 89% participants are believed that competncey to communicate in Englush can be grown up by involving into several activities and tasks that can be given under such clubs.

## CONCLUSION

In this way, based on the research survey done with 285 students, we belive that there is really a need to establish English Communication Club at entry level of graduation for rural Indian students to enhance their English Communication Skills, Communication competency, to have a great english communicative environment and culture around to meet industry expectations and get recruited in MNcs on higher position by proving their skills and knowledge to serve society.