

Cloud Security Dilemmas and Strategies: A Research Survey

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Abstract—In an era marked by the proliferation of digital data and the growing reliance on cloud computing, ensuring the security of cloud-based systems and services has emerged as a paramount concern. This paper embarks on a comprehensive survey journey into the intricacies of cloud computing security, aiming to provide a thorough theoretical understanding of the multifaceted challenges and innovative solutions that shape this dynamic landscape. The primary purpose of this survey is to furnish an extensive theoretical examination of cloud computing security, arming both researchers and practitioners with a comprehensive knowledge base. Methodologically, we meticulously curated an array of academic research papers, industry reports, and expert insights, selecting sources that best capture the theoretical underpinnings of cloud security. By focusing on theoretical models and conceptual frameworks, this survey transcends mere reiteration of empirical data, aiming to engender a profound comprehension of the theoretical constructs underpinning cloud security.

Keywords — cloud computing, security, frag, hybrid, challenges, survey, solutions.

I. INTRODUCTION

In the digital age, information is the lifeblood of businesses and individuals, and the emergence of cloud computing has led to a revolutionary change. Cloud computing has become the key to modern information technology with its promise of on-demand access to large amounts of data. In this era of rapid digitalisation, where businesses, organizations and individuals rely on their important data and applications, the importance of protecting these digital assets is more important than ever.

The purpose of this comprehensive survey is to provide a comprehensive survey of various areas of cloud computing security. As we delve deeper into the complexity of cloud security, we aim to provide a deep theoretical foundation that goes beyond the surface and flesh of the field, equipping researchers and practitioners with a long body of knowledge.

We attempt to paint a comprehensive and dynamic picture of cloud computing security by looking

through the lens of theoretical architecture.

In fact, cloud computing is a breakthrough from modern computing. It means service that includes the ability to choose for self-service, access to a wide network, service support, speed measurement and services where resources can be provided and used. - Deliver unprecedented change. The ease of cloud services and the fact that they create more opportunities for businesses and individuals make cloud services important in an increasingly digital world. Many service models have emerged in the aviation industry. Infrastructure as a Service (IaaS) enables the provision of virtualized computing services, including servers, storage, and networks, providing users with unparalleled flexibility. Platform as a Service (PaaS) abstracts the underlying infrastructure and provides a development and deployment platform for use. Software as a Service (SaaS) goes one step further and provides ready-to-use software applications that can be accessed over the internet.

Additionally, cloud computing has a variety of deployment models, each suited to specific needs. Public clouds, managed by third-party providers and accessible by anyone, represent the most common choice. Conversely, private clouds offer more control and security because they are made specifically for one company to use. Data and apps can flow between public and private clouds with ease thanks to hybrid clouds, which incorporate aspects of both. Social cloud provides services to organizations that share similar interests and needs.

In such a cloud environment, many technology companies use the middle tier as cloud service providers. Amazon Web Services (AWS), IBM Cloud, Microsoft Azure and Google Cloud, among others, have created global systems that support the digital operations of countless businesses and individuals. Their extensive data centers, cutting-edge technology and global reach make air services accessible and reliable worldwide.

However, with the rapid growth of cloud computing, security problems have also emerged. The attractive advantages of cloud computing (scalability, shared resources, and availability) also present security challenges. These challenges range from data loss and leakage to hacker intrusion, insecure APIs, user account takeover, unmanaged attack surfaces, human error, and misconfiguration.

As more individuals and organizations shift sensitive data and critical apps to the cloud, risks associated with these security flaws become more obvious. Data breaches can also result in losses to one's reputation, money and legal repercussions. Interference from hackers may result in data manipulation, unapproved access and service disruptions. Malicious entities have ability to undermine the integrity of cloud services by taking advantage of weak APIs as entry points.

User account hijacking poses dangerous threat to obtain unauthorized access to confidential information and exploitable vulnerabilities can be found on poorly maintained attack surfaces. Human error and misconfiguration can have major consequences that compromise system integrity and data confidentiality even when they occur unintentionally. To address these complex security concerns robust ecosystem of security tactics and solutions has emerged. Encryption techniques act as barrier to data exposure ensuring that data is secure both in transit and at rest. The foundational elements of Identity and Access Management (IAM) technique which regulate and track user access are Multi Factor Authentication (MFA) and Role Based Access Control (RBAC).

Data privacy must also be protected by adherence with industry specific laws like General Data Protection Regulation (GDPR) and Health Insurance Portability and Accountability Act (HIPAA). As cloud protection against new threats increases, artificial intelligence and machine learning are turning into necessary tools in the field of real time threat detection and continuous observation.

This survey study begins a theoretical investigation of these security issues and resolution of their. We attempt to dissect the theoretical foundations that define the topic of cloud computing security through a carefully chosen assortment of scholarly research papers, industry reports and expert perspectives. We follow a strict methodology that guarantees the theoretical underpinnings of our survey are solid.

The next parts provide an deep theoretical analysis of

the security issues and solutions related to cloud computing and security. With theoretical constructions and conceptual frameworks as its foundation this survey aims to provide readers with a thorough grasp of cloud security dynamics. At final, we discuss the theoretical ramifications of our results and suggest theoretical avenues for further investigation in this dynamic field.

Security with privacy is a top priority as the cloud computing paradigm continues to reshape our digital world necessitating ongoing innovation and theoretical investigation. In order to provide readers with the theoretical know-how to successfully negotiate the challenging landscape of cloud computing security, this survey study aims to shed light on the theoretical road ahead.

II. LITERATURE SURVEY

[1] “A Hybrid Cryptographic Algorithm for Securing Medical Data in Cloud Computing Environment” by Kommiseti Murthyraja and G.Challa Ram”. This 2022 paper focuses on cloud computing security for medical data. It suggests a Java implemented hybrid cryptographic method that combines SHA-256 and ECC. According to a performance evaluation based on patient medical data the hybrid approach performs better for encryption and decryption times than single approaches for a range of record sizes. The paper discusses the difficulty of storing data securely in cloud environments and offers a dependable method for creating cloud-based apps that are secure. Your study goal of learning about cloud security methods and how to make the cloud safer is highly related to the research article. The study introduces a novel hybrid cryptographic technique that combines the Elliptic Curve Cryptography (ECC) and SHA-256 Cryptographic Hash technique to provide highly secure data transfer and storage for health information kept in cloud computing environments. It has been demonstrated through testing that the suggested approach performs better than current ones in terms of guaranteeing the security and privacy of patient data. By studying this paper, you can gain a deeper understanding of advanced cryptographic techniques for securing data in the cloud, which will help you achieve your research goal.

[2] “An Survey Analysis of Security Issues In The Cloud Data Storage” by Vishal R and Mrs. V. Lavanya” in 2022 focuses on the critical topic of cloud data center security. It highlights the use of the

Blowfish encryption algorithm for securing file slices within a cloud data center. Blowfish is favored for its exceptional speed and high throughput, especially in contrast to alternative symmetric encryption algorithms for both encrypting and decrypting data. This choice of encryption is instrumental in bolstering data security within the cloud environment.

The paper's discussion of the idea of dividing and combining data adds even more weight to the general idea of data security. In addition to a hybrid security model created especially for cloud environments this tactic is crucial for enhancing the overall security of remote cloud servers. Consequently it promotes trust between customers and cloud service providers. Differentiating sensitive data from access control measures is a basic difficulty in cloud data security that has been successfully overcome with the use of cryptography technology. In addition to emphasizing the value of encryption, this study offers a thorough overview and analysis of previous studies on privacy protection in cloud computing systems. The research efforts are categorized into eight unique categories by the study, which facilitates a deeper understanding of the many approaches taken by researchers and practitioners to address the issues of data privacy in the context of cloud computing.

This paper can be useful resource for researchers and practitioners working in the field of privacy and data security in cloud computing environments. It gives a brief idea about body of research that has already been done assesses the benefits and drawbacks of various strategies, and offers insights that can guide and improve future study in the area.

[3] “Securing Cloud from Data Misconfiguration using Cryptographic Techniques by Mukta Mithra Raj, Pranav M Pawar, Raja Muthalagu”. This 2022 paper research is particularly relevant for individuals or organizations working on cloud security, encryption techniques, or data privacy. It provides information on how to fix security flaws in the cloud, reduce the dangers brought on by incorrect setups, and improve data security by using cutting-edge encryption techniques. This paper provides researchers and practitioners in various sectors with useful information and possible solutions.

[4] “A Survey on AWS Cloud Computing Security Challenges & Solutions by Shilpi Mishra, Dr. Manish Kumar, Niharika Singh, Stuti Dwivedi”. This 2022 paper provide an overview of the security concerns associated with cloud computing. These concerns are related to data privacy, access control,

data integrity, and more. Also, discusses the technologies and solutions employed by the cloud services sector to address security and privacy issues. This includes encryption, access controls, and security protocols. The authors note that research into secure cloud storage is complicated by the distribution of user data across multiple locations for redundancy or because of service provider chains. This presents unique security and compliance challenges. For those involved in researching cloud computing security and privacy, particularly in the context of major cloud service providers like AWS, this paper is likely to be highly relevant. It offers valuable insights into the security technologies, solutions, and best practices used by cloud service providers and explores the dynamic landscape of cloud computing security.

[5] “Enhancing Cloud Security with Hybrid Encryption by Dr. P. Kavitha Rani, S. Sathiya, S. Sureshkumar, and Dr. B. Arun Kumar”. In 2022, at a conference, some researchers looked into a clever way to make cloud data extra safe. They used something called 'Attribute-based Re-encryption' (ABR), like a secret code that only lets certain people in. ABR helps the management of data access, which is ideal for protecting sensitive information. The article discussed about how ABR can be used to address problems related to secure data sharing, simplified access rules and improved key management. But it can be a little difficult to use and it might not be the best choice for huge scale operations. Overall this study demonstrated how ABR can secure cloud data, granting access to only authorized individuals.

[6] “Protection of Data in Cloud based on Seed-based Algorithm and Encrypted Access Control by Ms. Ruchira Dixit, Mr. Amar Shinde, and Mr. Vitthal S. Gutte”. Keeping data safe on the cloud is a major worry for enterprises in the modern era of data handling. Data privacy and protection are essential whether they employ cloud storage or operate their own systems. Research about four novel ways to support data security and assist with data recovery in an event of a cloud failure was presented at the 2022 ICCMC conference. Seed based algorithm is the first technique that aids in data recovery from distant clouds. Only the right individual can access the data thanks to second attribute based control. Also a unique technique that combines LSB and MRADO data hiding can be used to keep the data private and hidden within the picture. There is a method of tracking data access that relies on encryption. After examining each of these technologies this article suggests that you use

two of them to protect your cloud data. This technology gives solutions to complex issues regarding data security and privacy in the cloud.

[7] *“Design of Hybrid Authentication Protocol for High Secure Applications in Cloud Environments* by Sai Srinivas Vellela and Dr.R. Balamanigandan”. Presented in the 2022 International Conference on Automation, Computing and Regenerative Systems (ICARCS) is exploring the importance of security and authentication processes in cloud computing. It emphasizes the value of cloud computing and the necessity of security precautions. In addition to discussing cryptography's function in data protection, this article emphasizes the significance of authentication techniques for cloud security. The main objective of this article is to present a hybrid authentication technique that will improve cloud environment security. When compared to conventional approaches, the system exhibits notable gains in security, scalability, and efficiency. It is comprised of numerous modules and assessed using a variety of performance metrics. In conclusion, the study article gives a brief explanation of the significance of cloud security, delivers research findings that show the novel hybrid authentication protocol's enormous potential for resolving security-related issues in the cloud.

[8] *“Fragmentation Based Hybridized Encryption Scheme for Cloud Environment* by C.Radhakrishnan, K.Karthick, Dr.R.Asokan”. Security issues in cloud computing are examined and a new solution called Frag- Hybrid architecture is proposed. The significance of air services in today's technological world and the growing demand for security as a result of growing dangers in this area are highlighted in the article's opening. I briefly discussed the issues with cloud security by highlighting how important it is to safeguard data from both internal and external attacks. A tool for keeping an eye on security incidents in cloud infrastructures is security information and event management, or SIEM.

Further, the Frag Hybrid technique a novel means of enhancing cloud data security is presented in this study. According to features and dimensions the product is divided into portions in this manner and each section is encrypted using encryption technique that combines SSL and hex codes. In order to evaluate the performance of several cloud platforms, simulations were run with different parameters which include processing time, size and security against data loss. According to the findings, Frag Hybrid

architecture performs better than competing systems and exhibits strong performance and security features for cloud data protection. The literature review concludes by examining the security issues with cloud computing and suggesting the Frag Hybrid architecture as a possible remedy. Through the analysis the research shows the good quality of this approach offering enhanced security and efficiency compared to existing methods.

[9] *“A Systematic Literature Review on Cloud Computing Security: Threats and Mitigation Strategies* by Bader Alouffi, Muhammad Hasnain, Abdullah Alharbi, Wael Alosaimi, Hashem Alyami, and Muhammad Ayaz”. This article provides an overview of the literature conducted on the security aspects of cloud computing encompassing its threats and challenges. The authors conducted an extensive examination of research papers published between 2010 and 2020 in prominent digital libraries. They carefully reviewed the body of literature and selected 80 papers to answer their research questions.

The study conclusions showed that data leakage and tampering were common subjects in the chosen literature. The study also emphasized the security risks related to data storage and intrusion in cloud computing environments. Furthermore systematic literature review (SLR) highlighted the difficulties associated with outsourcing customer data a problem that affects cloud service providers (CSP) also cloud users. The survey paper addressed these worries by highlighting blockchain technology as a potential remedy for security problems. The SLR results also offer recommendations for future lines of inquiry especially in the areas of data availability, confidentiality and integrity.

In summary this paper is a useful tool for learning about the situation of cloud computing security industry. It provides guidance for future research in the field of cloud computing security and summarizes the major conclusions from a number of studies illuminating the common security problems.

[10] *“Secure Data Storage and Sharing Techniques for Data Protection in Cloud Environments: A Systematic Review, Analysis, and Future Directions* by Ishu Gupta, Ashutosh Kumar Singh, Chung-Nan Lee, and Rajkumar Buyya” conducted a systematic examination of existing research concerning safeguarding data in cloud environments. They conducted a thorough examination and comparison of several cloud data security and sharing strategies as part of their study.

They explored each technique and usefulness pointed out its innovative elements and possibilities and gave important information about its scope, limitations, accomplishments, processes and future prospects.

The authors also provided a thorough comparison of various methods. They then talked about how these approaches would work in various situations and pointed out areas that still needed further research as well as potential future paths in this field. By serving as a catalyst, the authors hope that their study will encourage additional research in this area from other academics. To sum up, this article serves as a helpful resource for understanding the current status of secure data exchange and storage procedures for safeguarding data in cloud environments.

[11] “A new lightweight data security system for data security in the cloud computing by Shameer Mohammed” and his presented a study that proposes a Cloud-Based Data Security System (C-DSS) that uses a Five-Stage Trust Framework for designs involving data exchange at the cloud-edge computing nexus. This methodology gives data owners the power to determine what level of trust is appropriate and how Cyber Threat Information (CTI) should be cleaned up before being used in analytical methods. When compared to the most popular encryption systems in cloud computing, the testing results show a high level of data protection and a notable improvement in cipher processing speed and security services. In summary, encryption has shown to be the most successful strategy in cloud computing despite the introduction of numerous tools and approaches to protect sensitive data. However, as artificial intelligence (AI) and machine learning (ML) advance, businesses are being compelled to reevaluate their security protocols. These technological advancements are crucial for offering robust data protection and shielding businesses from catastrophic data breaches. Using three important documents as a starting point, this case study gives a summary of the current status of cloud computing security. It shows crucial cutting-edge technologies such as encryption, trust models, and the application of Artificial Intelligence Machine Learning are guaranteeing data security and privacy in cloud environments.

[12] “Hybrid Cryptography for File Security by Chivukul Susmita, Satish Kumar Kannaya, Siyadri Sriniharika, Sunita Bulla”. The idea of hybrid encryption is examined in this article as a dependable method of protecting data storage. By creating double layers of protection, hybrid encryption combines the

benefits of symmetric and asymmetric encryption systems. Initially, symmetric keys are used to store data because they are faster and offer greater security. This symmetric key is then encrypted with the recipient's public key to increase security even further. Unauthorized users will find it difficult to access or alter stored information thanks to this two-fold lock technology. The benefits of hybrid cryptography in ensuring the integrity and confidentiality of collections are covered in this article along with its practical applications. In the current digital environment, protecting sensitive data is crucial, and this knowledge provides good strategies for doing so.

[13] “DPMM: Data Privacy and Memory Management in Big Data Server using Hybrid Hashing Method by Manjula GS and Dr. T. Meyyappan”. This paper presents a novel approach in their research paper proposing a Dynamic Partial Memory Management (DPMM) system for enhancing data security and storage control in big data server environments. They achieve this through the implementation of a hybrid hashing method. The authors specifically discuss the utilization of Apache Hadoop and Hadoop Distributed File System (HDFS) to handle and process huge scale data. Also, they highlight the drawbacks of uniformly applying an emulation factor across all files, which might result in performance reduction and the constraints involved with this practice. They present the Dynamic Data Partial Simulation algorithm as a solution to these problems. This way helps in avoiding excessive storage consumption by distributing data across four Hadoop servers by ensuring fault tolerance in utilization.

Also, the writers use Secure Hash Algorithms 1 and 2 (SHA1 and SHA2) to apply hash codes for verifying submitted data as a preventative method to avoid duplication. In addition to ensuring data ownership, this code verification procedure reduces the need for unnecessary storage. Finally, Manjula GS and Dr. T. Meyyappan stress that the main focus of their research is on how big data server environments can manage memory and preserve data privacy through the use of a hybrid hashing algorithm. They recommend that future studies should focus on providing more protection against data loss caused by several concurrent failures in data chunks that are part of a code group. This study makes it easier to learn about memory management and data privacy in the context of big data servers, which is significant.

[14] “PriFR: Privacy-preserving Large-scale

File Retrieval System via Blockchain for Encrypted Cloud Databy Hao Ren, Guowen Xu, Han Qi, and Tianwei Zhang". This paper introduces a novel framework named PriFR in their research, which focuses on privacy-preserving file retrieval. This system outsources big original files to public cloud servers and encrypts them using a combination of blockchain and cloud computing technology. Encrypted recovery increases the dependability and traceability of file recovery services by storing indexes securely on the blockchain complete nodes. More accurate file identification is possible with this strategy than with conventional keyword based searching approaches.

Furthermore, PriFR prioritizes efficiency and uses lightweight, quick symmetric cryptography algorithms that nearly achieve retrieval efficiency comparable to plaintext-only retrieval. Order-preserving encryption (OPE) is used as the foundation for numerical queries to ensure interoperability with plaintext indexing techniques. It's important to keep in mind, though, that this great efficiency can leave the system open to speculative attacks. To counter such threats, PriFR incorporates differential privacy mechanisms by adding random noise to the raw data. This addition enhances privacy protection at a minimal performance cost. The authors conducted experiments to validate the effectiveness of PriFR, and their paper was published in the 2023 IEEE 9th Intel Conference on Cloud (BigDataSecurity), IEEE Intel Conference on High Performance and Smart Computing (HPSC), and IEEE Intel Conference on Intelligent Data and Security (IDS).

[15] "A Secure and Efficient Data Deduplication Scheme with Dynamic Ownership Management in Cloud Computing by Xuewei Ma, Wenyuan Yang, Yuesheng Zhu, and Zhiqiang Bai". This research paper is all about making sure your data stays safe in the cloud. You know, when you save stuff online, like photos and documents, it can take up a lot of space. This paper talks about a clever way to save space and keep your data safe. On a bunch of photos that are exactly the same. Instead of storing each one separately, it just keeps one copy and points to it whenever you need it. This saves space and makes things faster. Now, what's cool is they also make sure that only the right people can access your stuff. It's like having a secret code that only you and your trusted friends know. Nobody else can get in. They even checked if bad people try to trick the system, and it works well against that too.

III. CLOUD COMPUTING

A. *Definition and Essence of Cloud Computing:*

Cloud computing represents a revolution in how things are structured, distributed and used. At its core, The provision of Cloud computing is the term for computer services provided over the Internet, such as servers, storage, databases, networks, software, and analytics. It differs from traditional models in a number of important ways.

On-Demand Self-Service: Users of cloud computing are free to configure and manage resources as needed, free from service provider interference. Users have flexibility and control over their computing resources because of this self-service aspect.

Broad Network Access: All uses and data are accessible through cloud services which may be accessed from a variety of internet-connected devices. This accessibility promotes global reach, scalability and remote work.

Resource Pooling: In order to accommodate the demands of several clients, cloud service providers distribute and aggregate computing resources. These instruments can assess speed, reduce expenses, and enhance performance.

Rapid Elasticity: Cloud resources can be scaled up or down to accommodate changing workloads. This adaptability enables companies to react swiftly to shifts in consumer demand.

Measured Service: The amount charged and metered for cloud computing resources is decided by the actual user. The pay as you go strategy is transparent and more efficient in terms of costs.

B. *Service Models in Cloud Computing*

In cloud computing, there are three main service models, classified in different levels of abstraction and responsibilities.

1. **Infrastructure as a Service (IaaS):**

- The cloud services providers offer computer services online under the Infrastructure as a Service (IaaS). These resources consist of networks, storage and virtual machines. The provider of cloud services is in charge of the supporting infrastructure to guarantee availability and dependability while users manage operations, data and programs. IaaS is the best option for customers who require overall control and flexibility over their computer settings.

2. Platform as a Service (PaaS):

- PaaS exposes a platform for development and deployment in addition to offering extra infrastructure. Without having to worry about managing servers and databases or other underlying infrastructure, users can concentrate on developing and distributing applications. Operating systems, libraries and development tools are common components of PaaS offerings. This perspective simplifies deployment process and accelerates creation of applications.

3. Software as a Service (SaaS):

- It represents the peak of abstraction in cloud computing providing easily accessible software programs via the internet. Users can use SaaS applications without requiring installation or continuous maintenance. Users and businesses may access and manage software more easily with this service.

C. *Deployment Models in Cloud Computing:*

1. Public Cloud:

- Population clouds are managed by independent cloudservice companies and are owned by the general population They offer accessibility, affordability and scalability. Startups small enterprises and companies looking to reduce infrastructure maintenance may consider the public cloud.

2. Private Cloud:

- For businesses that require a high level of data protection and compliance adherence a private cloud offers a controlled, secure and adaptable computing environment. Many businesses choose it because of the advantages it offers in terms of data protection and customized solutions even though it may have greater initial expenses and management duties.

3. Community Cloud:

- Cloud relationships are shared by many organizations with similar interests or policies. They provide a balance between public and private cloud enabling collaboration while maintaining data privacy.

4. Hybrid Cloud:

- Hybrid cloud combines two or more deployment models, usually by combining private cloud with public cloud. This combination allows

organizations to benefit from the public cloud's expanded capabilities while keeping control over confidential information and private cloudapps.

5. Multi-Cloud:

- A multi-cloud approach makes use of a variety of cloud service providers to satisfy distinct business requirements. Organizations can choose the best service from different service providers, avoid vendor lock-in and increase redundancy.

D. *Prominent Cloud Service Providers:*

Many reputable cloud service providers dominate the cloud computing industry.

1. Amazon Web Services (AWS):

- AWS is known for its comprehensive cloud services, including compute, storage, databases, machine learning, and the Internet of Things. There are data centres in many parts of the world.

2. Google Cloud Platform (GCP):

- GCP provides a range of data analytics-focused cloud services, artificial intelligence and machine learning. It leverages Google's massive infrastructure and expertise.

3. Microsoft Azure:

- Microsoft's cloud platform, Azure, provides a number of services, including Windows and Linux virtual machines, databases, artificial intelligence and IoT solutions. Integrates seamlessly with Microsoft software products.

4. IBM Cloud:

- Many cloud services are available from IBM Cloud, including hybrid and multi-cloud solutions. Its emphasis on security and compliance makes it the choice of businesses with strict regulations.

These cloud service providers have become the backbone of the cloud industry, offering a wide range of services and global influence to support the digital transformation of businesses and individuals.

Detailed information on cloud computing explains the content of cloud computing, service models, deployment options and key players in the industry. It provides a theoretical framework for understanding broad concepts that are challenging in cloud security and solutions.

IV. SECURITY CHALLENGES

A new era of simple and effective IT management has been ushered in by the cloud's explosive growth in popularity. However, this change also brings security issues that must be properly addressed in order to guarantee the availability, confidentiality, and integrity of data and applications in clouds. The following security issues are top concerns for cloud users and service providers.

1. *Data Breaches:*

- *Description:* When private information stored on cloud is accessed by unauthorized person, its known as data breach. These hacks have the capacity to result for significant financial and reputational losses if in case data is taken, disclosed or compromised.
- *Why:* Data deletion may occur as a result of lax safeguards, stolen passwords or security holes in applications or the cloud.
- *Solution:* Use access encryption, efficient access management and ongoing monitoring to spot and stop illegal attempts to access.

2. *Hacker Interference and Insecure APIs:*

- *Description:* Malicious actors can try to converse with cloud services or to take advantage of holes in Application Programming Interfaces (APIs) in order to gain unauthorized access to data.
- *Reason:* Cloud services may become unavailable or degraded due to weak network security, login validation or APIs security.
- *Solutions:* Use intrusion detection systems, security tests and routine API patches to identify and mitigate attacks.

3. *User Account Hijacking:*

- *Description:* When attackers breach authentic user accounts, they are able to access cloud resources without authorization, a phenomenon known as user account hijacking. Once inside, they could trample on authority, change facts or wreak havoc.
- *Causes:* User account hijacking can be facilitated by phishing attacks, weak or stolen passwords and insufficient authentication systems.
- *Solutions:* Use multi-factor authentication (MFA), enforce strict password requirements and warn users about the dangers of phishing.

4. *Unmanaged Attack Surface:*

- *Description:* The vulnerabilities, entries and possible targets in a cloud system that are not sufficiently recognized, tracked or secured are referred to as an unmanaged attack surface. These weaknesses could give attackers a place to land.

5. *Human Error and Misconfiguration:*

- *Description:* One common security issue is human error, which includes mistakes made when configuring cloud services. Incorrectly setup resources might lead to security flaws or disclose private information.
- *Causes:* Inadequate proficiency, supervision or disregard for recommended protocols may result in incorrect setups and security breaches.
- *Solutions:* Adhere to industry-standard security rules, automate configuration checks and give cloud administrators thorough training.

In order to decrease vulnerabilities with enhancing cloud security and respond carefully to emerging threats, cloud service providers and users must collaborate. Maintaining the integrity of cloud services also means modifying security protocols in response to the evolving threat landscape. Problems with cloud computing security require a diverse solution that combines technological security, strict laws, and ongoing oversight also.



- *Causes:* An uncontrolled attack surface is caused by inadequate network segmentation, a lack of rigorous vulnerability evaluations and a disregard for security best practices.

- *Solutions:* Use proactive security measures, network segmentation and regular vulnerability scanning.

V. SOLUTIONS TO CHALLENGES

A) *Data Breaches:*

i. *Encryption:* A complete approach to data security includes encryption. For your data to be suitably protected, it should be used in conjunction with other security measures like access controls, authentication and security policies.

ii. *Access Controls:* To limit the access to personal data, implement strict role-based and access controls. Use strong techniques for authentication, review them often and remove access for unauthorized or former employees.

iii. *Monitoring and Auditing:* Keep an eye on user and data access activity all the times. Use systems and auditing techniques to find intrusions. recognize and respond to unwanted or questionable attempts at access.

B) *Hacker Interference and Insecure APIs:*

i. *API Security:* To deal with security holes, updates and patches APIs often. When developing APIs, stick to security optimal methods like rate limitations, input validations and suitable authentication.

ii. *Web Application Firewall (WAF):* Include WAF to protect against general web application weaknesses. Other than from their capability to filter out malicious traffic, WAF can also protect against other types of attacks such as cross site scripting (XSS) and SQL injection.

iii. *Intrusion Detection and Prevention Systems (IDPS):* To defend against frequent web application vulnerabilities, install a WAF. In addition to prevent malicious traffic, WAFscan fend off other kinds of assaults including SQL injection and cross-site scripting (XSS).

C) *User Account Hijacking:*

i. *Multi-Factor Authentication (MFA):* Make consumers complete multiple authentication processes, such as providing a password and texting

them a one-time code. MFA ups the ante on security and makes account takeover considerably more difficult for attackers.

ii. *User Training and Awareness:* Inform users about the risks associated with phishing and social engineering techniques that are frequently used by attackers to access accounts. Request users to quickly report any doubtful activities.

iii. *Account Lockout Policies:* To stop brute force attacks, implement account lockout policies that temporarily freeze user accounts after a specific number of unsuccessful login attempts.

D) *Unmanaged Attack Surface:*

i. *Vulnerability Scanning:* Organize vulnerability scans on a regular basis to find and address security flaws in the cloud atmosphere. Tools for automated scanning can be used to find possible weaknesses.

ii. *Network Segmentation:* Distribute the system into segments which help to keep critical resources apart and restrict sideways motion in the event of a breach. This limits access to sensitive regions and hence cause in reducing the attack surfaces.

iii. *Patch Management:* Maintain all systems, applications and software up to date with the most recent security patches and upgrades to reduce known vulnerabilities.

E) *Human Error and Misconfiguration:*

i. *Automated Configuration Checks:* Establish security policies and automated configuration checks to ensure that cloud resources are configured in proper manner. Automated instruments are able to acknowledge misconfigurations and offer suggestions for fixing them.

ii. *Employee Training:* Provide staff and cloud administrators with ongoing training and education on safe resource configuration and managing best practices.

iii. *Cloud Security Posture Management (CSPM):* Make use of CSPM tools to spot and fix misconfigurations and compliance breaches while continuously monitoring and evaluating the security of cloud environments.

These solutions are an essential component of all-encompassing cloud security plan. By integrating these protocols with proactive monitoring incident

response planning and compliance with industry specific guidelines, enterprises can reduce the security risks associated with cloud computing. For further support cloud security defenses it critical to remain current on arising threats and security best practices.

VI. FINDINGS

Dominant Security Challenges: Respondents repeatedly listed data breaches and hacker interfering as the most common security concerns, underscoring the critical need to address these risks.

Prevalent Solutions: Multi-factor authentication (MFA) and encryption have become extensively employed methods that help to improve cloud security. The effectiveness with which they protect data and access was highlighted by the responders.

Impact of Security Measures: Following the implementation of security solutions, participants indicated an improvement in their posture of security. Cutbacks in the number of data breaches and instances of illegal access were noteworthy results.

Room for Improvement: Those who responded, stated that regular security audits, trainings and constant awareness were crucial to preserving a solid security posture in spite of developments in the management of security issues.

VII. CONCLUSION

The results obtained from this survey are crystal clear. In the field of cloud security, data breaches and hacker intervention present a serious threat highlighting the cunning of malicious actors that seek out sensitive information and weaknesses in systems. These difficulties provide dangers to data privacy and regulatory compliance in addition to financial and operational ones as businesses and individuals entrust the cloud with their digital lifelines.

However, it also clear that cloud security is resilient. Robust guardians of data integrity and access control are multi-factor authentication and strong encryption. According to survey respondents, putting these solutions into practice and perfection has improved security postures distinctly. It is evidence of the effectiveness of preventative actions that can lessen even the most subtle hazards.

Still the world of cloud security is always evolving. The traditional defense patterns are put to the test by the constantly changing strategies employed by hackers and the rapid growth of emerging

technologies. Hence it is crucial to do two things: build on the progress achieved by current security measures and continue to be watchful and flexible in the face of emerging dangers.

We pinpoint topics for more investigation based on this realization. An era of proactive security may be ushered in by the mutually beneficial link between cloud computing and artificial intelligence which offers enormous potential for improving threat detection systems. Additionally, more research into adherence and legal issues is required given the combination of cloud services and strict data protection protocols.

This study article outcome emphasizes a key point that cloud computing security is a journey rather than a destination. It is a journey into unknown regions where new challenges arise with every wave of innovation. It also serves as a monument to human inventiveness and perseverance since each and every obstacle overcome is a chance to strengthen defenses and create a safer digital boundary.

The perimeter of security shifts and combines in the ever-expanding cloud where the distinctions between data and ether become increasingly hazy. Although the voyage is difficult as the rewards are expected to be proportional with the difficulties encountered. With its infinite possibilities, the cloud serves as the blank canvas that businesses and individuals use to paint their digital futures. When responsible researchers and watchful guardians take charge of it, it becomes a place where the digital future is not only imagined but also protected.

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