

# Impact of Globalization and Foreign Relations on the Indian Stock Market

Suhani<sup>1</sup>, Shreeja Reddy<sup>2</sup>

<sup>1</sup>Member, Stanley Communications

<sup>2</sup>Student, Sreenidhi Institute of Science and Technology

**Abstract-** The Indian stock market, represented primarily by the Bombay Stock Exchange (BSE) and the National Stock Exchange (NSE), does not operate in isolation. It is deeply influenced by globalization and India's foreign relations, which shape investor sentiment, capital inflows, trade balances, and corporate growth.

While local factors such as domestic policies, fiscal deficits, and political changes drive market movements, international linkages amplify volatility. Globalization has integrated Indian markets with world economies, making them more responsive to foreign institutional investment, global oil prices, currency fluctuations, and diplomatic relations.

This study explores how globalization and foreign relations impact the Indian stock market. It examines historical trends, international comparisons, and real-world events—such as the 1991 liberalization reforms, Indo-U.S. nuclear deal, Brexit, U.S.–China trade war, and the COVID-19 pandemic—to demonstrate how external developments influence the Sensex and Nifty.

The research concludes that India's financial growth and market performance are inseparably tied to the world economy, highlighting the importance of strategic foreign policy, global partnerships, and investor confidence in shaping the future of Indian markets.

## INTRODUCTION

Stock exchanges are financial platforms where securities are bought and sold. In India, the BSE (established in 1875) and NSE (established in 1992) are the backbone of equity trading, representing the pulse of India's economic health.

Globalization has enabled India to integrate with international markets, opening avenues for foreign institutional investors (FIIs), foreign direct investment (FDI), and portfolio diversification. Indian companies now access global capital, while global investors seek

Indian growth opportunities. The History of India's Global Stock Market Integration is as follows:

Pre-1991: India followed a protectionist model, limiting foreign investment. The stock market was mostly domestic.

1991 Liberalization: India opened its economy post-Balance of Payments crisis. FIIs were allowed to invest in Indian equities, marking a turning point.

2000s: Strategic relations with the U.S., EU, and Asian partners boosted capital flows. India became a hotspot for emerging market investors.

Present Day: The Sensex and Nifty now reflect not only domestic fundamentals but also global cues—from Wall Street performance to crude oil fluctuations.

## OBJECTIVES OF THE STUDY

To study the impact of globalization on the Indian stock market.

To analyze how foreign relations influence FII inflows and investor confidence.

To compare the Indian market's responses with global stock exchanges.

To identify strategies for minimizing volatility due to global interdependence.

## INDIAN STOCK MARKET AND GLOBAL INTEGRATION

The Indian stock market, led by the Bombay Stock Exchange (BSE) and the National Stock Exchange (NSE), has evolved into one of the most vibrant equity markets in the world. The Sensex and Nifty 50 are considered the primary indicators of India's economic performance, reflecting investor confidence, corporate growth, and policy effectiveness. Over the past three

decades, these indices have increasingly mirrored not only domestic economic fundamentals but also the wider global financial environment. This growing sensitivity is largely a result of India's deeper integration with the global economy since the 1991 liberalization reforms.

A defining feature of this integration has been the role of Foreign Institutional Investors (FIIs). FIIs bring in large volumes of capital, often driving short-term market trends. On days of heavy inflows, the Sensex and Nifty generally surge, while sudden withdrawals create sharp downturns. The dependence on such investments makes the Indian market highly responsive to external factors such as U.S. Federal Reserve interest rate decisions, global inflationary trends, or economic slowdowns in other countries. Thus, while FIIs have provided liquidity and global recognition, they have also introduced volatility into the Indian markets.

Alongside FIIs, Foreign Direct Investment (FDI) has also played a pivotal role. Unlike FIIs, FDI represents long-term commitments in sectors such as telecom, retail, defense, and infrastructure. Policy reforms in India that allow higher foreign ownership have directly influenced the stock prices of companies operating in these industries. For example, when the government raised the FDI cap in insurance, shares of major listed insurance firms witnessed immediate gains. This highlights how foreign relations and policy decisions aimed at liberalization have a direct bearing on stock valuations.

Global trade relations form another major channel of integration. India's export-oriented industries, particularly information technology (IT) and pharmaceuticals, are deeply tied to the health of foreign economies. A slowdown in the United States or Europe directly reduces demand for Indian IT services, leading to corrections in the share prices of major companies like Infosys, TCS, and Wipro. Similarly, energy imports from the Middle East significantly impact the Indian stock market, as rising crude oil prices inflate input costs, weaken the rupee, and push the Sensex and Nifty downward. Thus, India's trade dependencies reveal how globalization and foreign relations create sector-specific effects on the market.

The currency market further strengthens this global linkage. A depreciating rupee may boost export-driven stocks, but it also raises the cost of imports, impacting oil, aviation, and automobile companies. Global developments—such as U.S. monetary policy tightening, geopolitical tensions, or a slowdown in China—often trigger fluctuations in the rupee, which in turn affect investor sentiment in Indian equity markets. Therefore, currency volatility serves as a channel through which international events get transmitted to Indian stock indices.

Comparisons with leading international exchanges also reveal the interconnected nature of India's financial system. The New York Stock Exchange (NYSE) continues to set global market sentiment, with Indian indices often reacting to Wall Street trends. The Tokyo Stock Exchange (TSE) matters for India due to strategic ties with Japan in technology and infrastructure projects. Similarly, the Shanghai Stock Exchange (SSE) exerts influence because of India's competitive and cooperative relationship with China, especially in manufacturing and trade. The Hong Kong Stock Exchange (HKSE), being a hub for Asian capital flows, often competes with India for investor attention. Movements in these global indices frequently spill over into Indian markets, either amplifying optimism or deepening market corrections.

In sum, the Indian stock market is no longer insulated from the world economy. The flows of foreign capital, trade dependencies, currency fluctuations, and linkages with global financial centers demonstrate how globalization has tied India's markets to international developments. While this integration has brought liquidity, recognition, and growth opportunities, it has also made the Indian market vulnerable to shocks originating outside its borders. Understanding these connections is crucial to evaluating how globalization and foreign relations shape India's financial future.

#### EVENTS AND THEIR IMPACT ON THE INDIAN STOCK MARKET

Global Event	Impact on Indian Stock Market	Example/Year
1991	Opened markets to	1991–92

Liberalization (LPG Reforms)	FII's, Sensex surged	
Dot-com Bubble Burst	IT sector volatility, Infosys and Wipro stock fluctuations	2000–01
9/11 Terror Attacks	Sharp fall in Sensex, global investor pullback	2001
U.S.–India Civil Nuclear Deal	Boosted investor confidence, Sensex growth	2008
Global Financial Crisis	Sensex fell by 52% from Jan to Oct 2008	2008
Eurozone Debt Crisis	Rupee depreciation, FII outflows	2011
Brexit Vote	Market volatility, IT sector hit	2016
U.S.–China Trade War	FII's cautious, Sensex fluctuated	2018–19
COVID-19 Pandemic	Sensex crashed 38% in March 2020, recovery post stimulus	2020
Russia–Ukraine War	Surge in crude oil, Sensex volatility	2022

#### RECOMMENDATION

1. Diversify Investor Base: India must strengthen domestic institutional investors (like mutual funds, pension funds) to reduce reliance on FIIs.
2. Stable Foreign Policy: Strong diplomatic relations with key partners (U.S., EU, Japan, ASEAN, Middle East) will ensure consistent capital inflows.
3. Regulatory Safeguards: SEBI should enhance monitoring of speculative flows to prevent market crashes triggered by global events.
4. Strengthen Economic Diplomacy: Trade agreements and FTAs must be designed to boost investor confidence.
5. Encourage Long-Term FDI: Unlike FIIs, FDI provides stability. Policy incentives in manufacturing, green energy, and technology will reduce volatility.

#### CONCLUSION

This research demonstrates that the Indian stock market is highly integrated with global economic and political systems. While domestic factors remain important, foreign relations, global crises, and trade policies increasingly dictate investor sentiment.

- Globalization has increased capital inflows but also exposed India to external shocks.
- Foreign relations shape long-term market confidence, especially through trade deals, geopolitical alliances, and policy reforms.
- India's dependence on global crude oil and foreign capital makes its markets vulnerable to international volatility.

#### REFERENCE

- [1] BSE India. *About BSE*. Mumbai: Bombay Stock Exchange, 2024.
- [2] NSE India. *About NSE*. Mumbai: National Stock Exchange of India, 2024.
- [3] Reserve Bank of India. *Handbook of Statistics on Indian Economy*. Mumbai: RBI, 2023.
- [4] Securities and Exchange Board of India. *Annual Report 2022–23*. New Delhi: SEBI, 2023.
- [5] Government of India, Ministry of Finance. *Economic Survey 2022–23*. New Delhi: Ministry of Finance, 2023.
- [6] Chakrabarti, R., and Roll, R. *East Asia and Europe During the 1997 Asian Collapse: A Clinical Study of a Financial Crisis*. Journal of Financial Markets, Vol. 5, No. 1, 2002.
- [7] Bekaert, G., and Harvey, C. R. *Emerging Markets Finance*. Journal of Empirical Finance, Vol. 10, No. 1–2, 2003.
- [8] Mukherjee, P., Bose, S., and Coondoo, D. *Foreign Institutional Investment in the Indian Equity Market: An Analysis of Daily Flows During January 1999–May 2002*. Money & Finance, Vol. 2, No. 7, 2002.
- [9] Gopinath, G. *The Great Lockdown: Worst Economic Downturn Since the Great Depression*. Washington, DC: International Monetary Fund, 2020.
- [10] Singh, B. *Impact of Foreign Direct Investment on the Indian Stock Market*. International Journal of Management, Vol. 12, No. 3, 2021.

- [11] World Bank. *India Development Update*. Washington, DC: World Bank, 2023.
- [12] Choudhry, T. *International Transmission of Stock Returns and Volatility: Empirical Evidence from the Asian Crisis*. International Review of Financial Analysis, Vol. 13, No. 4, 2004.
- [13] Joshi, V. *India's Long Road: The Search for Prosperity*. Oxford: Oxford University Press, 2017.
- [14] International Monetary Fund. *World Economic Outlook, October 2023*. Washington, DC: IMF, 2023.