College Event Management System

Prof. Gade Somanath Ashok[1], Miss. Jagdhane Sakshi Kishor[2], Miss. Aher Harshali Devidas[3]
Mr.Pawar Rushikesh navnath[4], Mr. Chaudhari Yashkumar Jitendra[5]
[1,2,3,4]*Student, Department of Computer Engineering, S.N.D. College of Engineering & Research Center Yeola, Nashik, Maharashtra, India 423401*
[5]*Guide, Department of Computer Engineering, S.N.D. College of Engineering & Research Center Yeola, Nashik, Maharashtra, India 423401*

***Abstract*—The College Event Management System is a digital platform developed to streamline and automate the organization, scheduling, and participation processes of events within a college or university campus. Traditional methods of event coordination often involve manual processes that are time consuming, error-prone, an lack transparency. This system addresses these challenges by offering an integrated solution where administrators, event organizers, and students can efficiently manage all aspects of campus events. Key features of the system include event creation and approval workflows, real- time participant registration, automated notifications (email/SMS), and a centralized dashboard for both users and administrators. By digitizing the event lifecycle, the system improves communication, reduces administrative overhead, and enhances student engagement. It is scalable, user-friendly, and can be deployed as a web-based or mobile application, making it adaptable to various institutional needs. This project contributes to the broader vision of smart campus solutions and provides a practical tool for managing both academic and extracurricular events. The system has the potential to improve operational efficiency and foster a more connected and informed student community.**

***Index Terms*—Event Planning Venue Selection, Invitation Management, Entertainment Coordination, Catering Services**

I. INTRODUCTION

Event management plays a vital role in college life, encompassing a wide range of activities such as technical symposiums, cultural festivals, workshops, guest lectures, competitions, and club meetings. These events provide students with opportunities to enhance their technical knowledge, creativity, leadership, and teamwork skills. However, in many institutions, the process of organizing and managing such events still depends heavily on manual methods such as paper-based registrations, handwritten notices, and informal word-of-mouth communication. These traditional practices are often inefficient, time-consuming, and prone to errors, leading to mismanagement, scheduling conflicts, and a lack of proper record-keeping and accountability. To address these challenges, the College Event Management System has been proposed as a centralized and automated digital solution that streamlines the entire event lifecycle from event creation and approval to participant registration, notifications, scheduling, and feedback collection. The system introduces role-based access for administrators, event organizers, and students, ensuring secure and efficient management of tasks. Administrators can approve or reject event requests, monitor event statistics, and oversee coordination, while organizers can plan, schedule, and publish event details.

Students can conveniently browse upcoming events, register online, and receive instant updates and reminders. Built using modern web and mobile technologies, the proposed system offers an intuitive and responsive user interface that simplifies the event management process for all stakeholders. Real-time communication features ensure that any changes or updates are promptly reflected, reducing confusion and enhancing participation. The system also maintains a comprehensive digital record of all events, participants, and feedback, promoting transparency and data- driven decision-making. Beyond improving efficiency, the College Event Management System aims to foster greater student engagement by making event discovery and participation more accessible. It minimizes administrative workload, eliminates

redundant manual efforts, and enhances coordination among different departments. Furthermore, the system is designed with scalability in mind allowing future integration with institutional platforms such as student information systems, payment gateways, and attendance tracking modules, thereby providing a unified ecosystem for campus operations. The College Event Management System represents a significant step toward digital transformation in educational institutions. By leveraging automation, data management, and modern communication tools, it not only enhances the effectiveness of event organization but also contributes to creating a more interactive, efficient, and connected campus environment.

II. RELETIVE WORK

Several studies and existing systems have addressed the need for automation and digitalization in event management within educational institutions and organizations. Traditional event planning methods rely heavily on manual operations such as registration through paper forms, physical notices, and in- person coordination, which often lead to inefficiency, data loss, and poor communication. To overcome these challenges, researchers and developers have proposed various web-based and mobile solutions to streamline event organization and enhance user participation.

[1] In their work, Patil et al. (2019) proposed an Online College Event Management System that enables students to register for events digitally, while administrators can track registrations and approve events in real-time. The system improved event visibility and reduced administrative overhead, though it lacked mobile integration and real-time notifications. Similarly, Kumar and Sharma (2020) developed a Web-Based Event Management Portal using PHP and MySQL, focusing on automating scheduling, venue allocation, and report generation. Their system successfully reduced manual workload but was limited by a static user interface and absence of data analytics features.

[2] Rani et al. (2021) designed a Mobile Application for College Event Management that allowed students to receive push notifications and participate in online polls related to events. The study highlighted the importance of mobile accessibility in increasing student engagement but did not address multi-level access control or feedback analysis. Another study by Gupta and Mehta (2022) emphasized integrating cloud storage for maintaining historical data and improving scalability, ensuring that event records could be easily retrieved and analyzed for institutional insights. Existing commercial systems such as Eventbrite and Cvent also provide event scheduling, ticketing, and attendee management functionalities. However, these platforms are primarily intended for large-scale professional events and are not tailored to the specific needs of educational institutions, such as event approvals, internal coordination, or student participation tracking.

Compared to the above systems, the College Event Management System introduces a more holistic approach by combining automation, accessibility, and institutional integration. It incorporates multiple user roles administrators, organizers, and students offering features like event approval workflow, real-time updates, media gallery integration, and feedback collection. The proposed system also supports scalability, allowing future extensions like payment gateways and attendance monitoring, which are often missing in earlier solutions.

Thus, this project builds upon existing research and implementations while addressing their limitations by delivering a unified, user-friendly, and institution-specific event management solution. Several studies and existing systems have addressed the need for automation and digitalization in event management within educational institutions and organizations. Traditional event planning methods rely heavily on manual operations such as registration through paper forms, physical notices, and in- person coordination, which often lead to inefficiency, data loss, and poor communication. To overcome these challenges, researchers and developers have proposed various web-based and mobile solutions to streamline event organization and enhance user participation.

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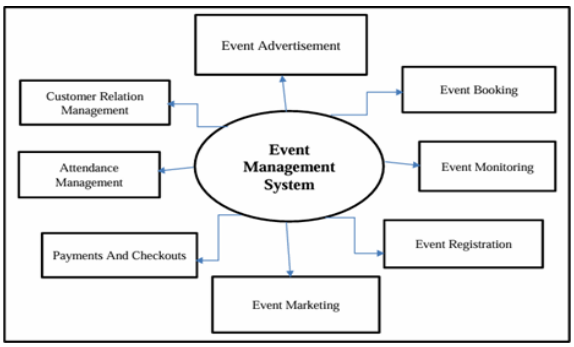
III. PROPOSED WORK

The Event Management System is designed to automate and manage all aspects of event organization. It includes modules for Event Advertisement to promote events, Event Booking and Registration to handle participant entries, and Event Monitoring for real-time supervision. The system also manages Event Marketing activities, Payments and Checkouts for financial transactions, Attendance Management for tracking participants, and Customer Relation Management to maintain client interactions. This integrated system ensures smooth event planning, execution, and follow-up.



[1] User Authentication:
The system shall allow users to log in using their username and password. The system shall validate user credentials before granting access.

[2] Data Management:
The system shall store and retrieve user data efficiently. The system shall allow users to update their profile information.

[3] Search Functionality:
The system shall provide a search feature to find specific products or information. The system shall return relevant search results based on user queries.

[4] Notification System:
The system shall send notifications to users for important events or updates. The system shall allow users to customize their notification preferences.

IV. LITERATURE REVIEW

[1] Eventify: Campus Event Management Web-App
Authors: Sandeep Mehta, K. Srikar Goud, K. Pavankalyan, J. Kranthi Kumar, D. Srinivas
Published in: ISJEM, 2024
This study introduces Eventify, a web-based platform designed to simplify the process of campus event organization. The system allows administrators to

create, advertise, and manage events efficiently through an online interface. Eventify integrates modules for user registration, scheduling, and real-time updates, ensuring better coordination between organizers and participants. The authors emphasize the use of web technologies to reduce manual effort and improve communication in college-level events. The platform demonstrates how automation can streamline campus activities and enhance student engagement.

[2] Event Horizon: Shaping Campus Culture Through Advanced Event Management
Authors: Ranak Agrawal, Priyansh Gupta, Namit Prajapati, Murtaza Bohra
Published in: IJRASET, 2024
This research focuses on creating a comprehensive event management framework aimed at fostering campus culture. The system supports event planning, resource allocation, and data analysis to optimize event outcomes. The paper highlights the role of digital tools in improving coordination among various college departments and increasing student participation. Through real-time analytics and feedback collection, the proposed model provides insights into event effectiveness and engagement trends. The study underscores how advanced event management systems can transform traditional event handling into a more structured and data- driven process.

[3] College Event Management System
Authors: Sandeep Mehta, K. Srikar Goud, K. Pavankalyan, J. Kranthi Kumar, D. Srinivas
Published in: EasyChair, 2023
This paper presents a College Event Management System that digitizes the end-to-end event workflow from registration and scheduling to attendance and report generation. The system enables organizers to manage multiple events simultaneously and provides students with an intuitive interface for participation. Emphasis is placed on secure data storage, automated notifications, and ease of access. The study demonstrates how web-based event management platforms can enhance efficiency and transparency in college event coordination.

[4] College Event Management Android App
Authors: Rishikesh Shekhar Arote, Pritesh Sugriv Mallah, Pratham Dinesh Kothmire
Published in: IJRASET, 2023
This paper proposes an Android application for managing college events through smartphones. The app provides functionalities such as event creation, registration, announcements, and attendance tracking. By leveraging mobile technology, the authors aim to increase accessibility and user convenience. The system also supports push notifications for reminders and updates, improving communication between students and organizers. The paper concludes that mobile-based event management systems can significantly reduce manual intervention and promote efficient real-time information sharing.

[5] College Resources and Event Management & Analysis
Authors: Prof. Shriram Kulkarni, Aniket N. Shinde, Aniket
U. Shinde, Mukteshwar Samdade, Pratiksha Pansare
Published in: OUCI, 2024
This research integrates resource management with event handling, providing a unified platform for colleges to manage both resources and events. The system tracks resource availability, allocates them for specific events, and generates analytical reports for decision-making. The authors stress the importance of combining event management with data analytics to optimize resource utilization. The framework contributes to efficient scheduling and cost management, ensuring smoother event execution.

[6] Research on the Framework of Sports Event Management System of Colleges and Universities Based on Big Data
Author: Yi Xie et al. Published in: Sciendo, 2024
This study explores a Big Data-driven framework for managing sports events in colleges and universities. It leverages data analytics to enhance event planning, performance tracking, and participant management. The authors propose integrating large-scale data processing for analyzing trends and optimizing scheduling and logistics. The paper highlights how big data technologies can help educational institutions improve event efficiency, participant experience, and decision-making processes.

V. PROBLEM STATEMENT

In many colleges, the process of managing events is still carried out manually through notice boards, paper-based registrations, and verbal communication.

Organizers struggle to maintain records of participants, administrators find it hard to approve and track events efficiently, and students lack timely updates about upcoming events.

There is a need for an automated, centralized system that can streamline event creation, approval, registration, and communication among all users, ensuring smooth and organized event management within the college.

Objective:

- To design and develop a centralized Event Management System that automates various event- related activities such as event creation, registration, booking, and attendance tracking within college campuses.
- To enhance communication and coordination between event organizers, participants, and administrators through an integrated web or mobile platform.
- To reduce manual workload by digitizing tasks like scheduling, announcements, and report generation using web and Android-based applications.
- To promote efficient event advertisement and marketing through digital media and notifications, ensuring higher student participation and engagement.
- To integrate data analytics and reporting for evaluating event performance, participant feedback, and resource utilization.
- To provide a secure and user-friendly system that ensures data privacy, smooth payment handling, and real-time monitoring of ongoing events.
- To explore the application of advanced technologies such as big data and cloud computing for improving event planning, prediction, and decision-making processes.

VI. CONCLUSION

The College Event Management System effectively addresses the challenges associated with manual event coordination in educational institutions. By providing a centralized, automated platform for event creation, approval, registration, and communication, the system streamlines the entire event management lifecycle. It reduces administrative workload, minimizes errors, and enhances participation by improving accessibility and timely notifications. The system's modular design and user-friendly interface ensure that administrators, event organizers, and students can efficiently perform their respective tasks, leading to better- organized and well attended events. Moreover, the platform supports scalability and can be integrated with other institutional systems to further improve campus operations. Overall, the College Event Management System contributes to a smarter, more connected campus environment, encouraging active student engagement and fostering a vibrant college community. Future enhancements like mobile applications, AI-powered features, and payment integration can further augment its utility.

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