

Mangalmurti Mobile Shop, Kurduwadi

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Abstract — *The Mangalmurti Mobile Shop Website is designed to create an online platform where users can easily browse, compare, and purchase mobile phones and accessories. The main objective of this project is to provide a convenient and efficient shopping experience for customers while helping the business reach a wider audience through the internet. The website will include key features such as product listings with detailed specifications, search and filter options, shopping cart, secure checkout, and an admin panel for managing products, orders, and customer details. It will be built using modern web technologies to ensure that the site is responsive, user-friendly, and accessible on all devices. By developing this system, both customers and administrators benefit — customers can shop anytime and anywhere, while administrators can efficiently manage inventory and sales through a centralized system. Overall, the project aims to combine technology with business needs to create a smart and effective online mobile shopping solution.*

I. INTRODUCTION

The title of the project is “Mangalmurti Mobile Shop system.” This project manages all the activities related to the mobile shop business. The Mangalmurti Mobile shop located in Kurduvadi, is one of the well-known establishments in the mobile industry. It is known for providing a latest smartphones, accessories, and gadegts.

In today's digital era, people prefer the convenience of shopping online rather than visiting physical stores. A Mobile Shop Website provides a simple and efficient platform for customers to browse, compare, and purchase mobile phones and accessories from the comfort of their homes. At Mobile Shoppee, we bring you the latest smartphones, accessories, and gadgets from the world's top brands all in one convenient place. Whether you're looking for high-end flagship devices, budget-friendly phones, or the newest tech innovations, we've got you covered.

Shopping with us is quick and safe — you can browse our website, compare different models, and place your order with just a few clicks. We also

offer fast delivery and secure payment options, so you can shop with complete confidence. At Mangalmurti Mobile Shop, our goal is to make mobile shopping easy and enjoyable for everyone. Whether you need a stylish new phone, a powerful gaming device, or simple accessories like chargers, covers, and earphones, we've got you covered. We believe in providing quality products at fair prices, along with friendly service and reliable support.

Our mission is to make mobile shopping simple, fast, and reliable. Browse through our wide collection, compare models, and find the perfect device that fits your lifestyle. This website includes various categories of mobile, which are regularly updated according to the latest trends and seasonal collections. It is highly beneficial for customers as they can explore new arrivals and fashion updates from the comfort of their homes. In today's digital world, such a system plays an important role in people's daily lives by providing them easy access to budget-friendly phones options.

The System also focuses on customer satisfaction, which is considered as important as the quality of its products and services. This customer-centric approach has helped the store gain a large and loyal customer base that continues to grow day by day. The system helps in maintaining accurate records of mobile phones, accessories, stock availability, billing, and customer details.

It also supports faster transaction processing, improved inventory management, and better customer service. Overall, the Mangalmurti Mobile Shop System serves as a user-friendly and effective tool that supports smooth business operations, improves decision-making, and contributes to the growth and success of the shop.

II. LITERATURE REVIEW

1] SS Mobile:

SS Mobile shop is located in Pandharpur, Solapur district, Maharashtra. The shop is situated in

Bhadule chowk, near Nagar Parishad, Pundlik Nagar Pandharpur making it accessible to students and residents of the area. It has been in operation for over 12 years, establishing a presence in the local market. SS mobile shop Pandharpur is a well-established offering a wide range of accessories and mobile services. Despite minor areas for improvement, the shop commitment to variety, affordability, and customer satisfaction has contributed to its sustained success in the local market.

2] Aryan Mobile Shop Historical Background :

Established in the year 2014, Aryan Mobile Shop in Navi Peth, Pandharpur listed under Mobile Phone Dealers in Pandharpur. Aryan Mobile Shop is located in Navi Peth, Pandharpur, near the landmark Tilak Smarak. The shop is open Monday to Saturday from 10:00 AM to 9:00 PM and accepts cash payments. It sells different type of communication equipment, including cordless phones and telephone instruments etc.

3] Fonebox Mobiles:

Pandharpur Business Overview : Location: Shivaji Chowk, beside Bhattad Medical, Pandharpur. Operating Hours: Opens at 9:30 AM, Customer Rating: 5.0 (from 51 reviews) which is focused on accessibility and convenience. Fonebox Mobiles is a well-known mobile store in Pandharpur, offering a wide range of smartphones, accessories, and special offers. Renowned for its top-rated customer service and competitive pricing, it has quickly become a favorite spot for mobile shoppers. Multi-brand mobile phones and accessories are available: The listing emphasises “mobile phones & accessories” as part of their business. They offer mobile phone repair & service (screen repairs, battery replacement, etc) in addition to sales.

4] Jyoti Telecom Shop Background :

Established in June 1995, situated in Kadadi Complex, 146 Railway Line , old Employment Chowk, Solapur Business hours: 10:00 AM to 9:00 PM (every day) By August 2000 they had entered the mobile phone business. It's listed as a “Samsung Experience Store” due to this it carries major brand mobile phones and it is an authorised dealer in mobile industry.

Established player with about 25+ years in the business according to their “About Us”.Official

listing as a Samsung Experience store gives Trustworthiness (good for warranty/authentic product).

5] Shreyash Telecon :

The shop is located in mangalvedha Shop no 3204 Murlidhar Chowk, Mangalvedha provide variety of mobile phones including latest smartphones, accessories, and gadgets. Being a mobile phone dealer, likely offers sales of smartphones, accessories and possibly repair or service work (common in that category).The listing under “Mobile Phone Dealers / Mobile Phone Repair & Services” suggests they may also provide repair services.The mobile phone industry in India has experienced significant growth, with an increasing preference for branded and quality products. This review aims to analyze the store's operations, customer satisfaction, and retail experience based on available literature, reviews, and brand studies. Shreyash Telecom is a mobile phone shop located near Dhanashri Multistate Bank at Muralidhar Chowk, Mangalvedha, Maharashtra 413305. It deals in selling new mobile phones (mainly MI and other brands) and also provides repair and service facilities. The shop has a good local reputation with around 3.9 stars from customer reviews. It's situated on the main road, making it easy to find. Customers can contact them at +919890348925 for inquiries or availability before visiting.

6] Noble Mobiles :

Solapur A well-known mobile phone and accessories shop. They stock all major smartphone brands like Samsung, Vivo, Redmi, Realme Oppo, OnePlus, etc. Noble mobiles also handle accessories like headphones or earphones, memory cards, chargers etc. In India is evolving rapidly, with increasingly brand-aware customers seeking both casual and lifestyle mobile. Customer reviews draw attention to good service, “friendly & helpful staff”, and accessibility of multiple brands or models.It is a well-established mobile retail business, in operation for several decades (commonly noted as around 34 years).

7] Vardhaman Mobile shop:

Kurduvadi Vardhaman Mobile is located on Tembhorni Road in Bagal Nagar, Kurduvadi (postal code 413208), in the Solapur district of Maharashtra. The shop deals in mobile phones and also offers repair services for mobile phones in the

local area. Vardhaman Mobile shop serves as a small but reputed mobile phones outlet in kurduvadi. Its strong local rating and diverse product range make it a key player among regional mobile phone retailer. It has a fairly good local reputation, with around a 4.4-star rating based on reviews for the Kurduvadi listing. The contact number listed for the store is 09845455876. It's situated among a cluster of electronic/mobile stores in the Bagal Nagar / Sambhaji Nagar area, so there are many nearby options for comparison.

8] Shri Krushna Mobile Shop in Kurduvadi :

Shri Krushna Mobile Shop is a local mobile retailer situated in, kurduvadi, Maharashtra. The shop offers a wide range of products, catering to the needs of the local community. Shri Krushna Mobile Shop serves as a reliable mobile phone retailer in Kurduvadi, offering a diverse range of products at competitive prices. While online reviews are limited, the store's reputation within the local community underscores its commitment to quality and customer satisfaction. It is a mobile phone retail store, dealing in smartphones, mobile accessories, and likely offering some mobile-related services. The listed contact phone number is 091580 04832. According to one listing it remains open until around 10 PM on regular days. The store appears to have a modest rating (4.3 stars based on few reviews) suggesting some satisfied customers though with limited feedback. Being located at a central market-chowk (Shivaji Chowk) inside Kurduvadi means it's likely accessible and easy to visit for local residents.

9] Mayur Mobile Shop :

Mayur Mobile phone dealer providing mobile phones, earphones, scratch guards, chargers, and accessories. It is located at Opp Tahsil Karyalay, Sambhaji Raje Chowk, Main Road Mohol. Mayur Mobile phone is a trusted retailer in Mohol, Solapur. Its diverse product range, customer-service, and local reputation make it a significant player among regional mobile stores.

It specialises in selling mobile phones, accessories (chargers, ear-phones, scratch guards) and likely provides mobile-related services. According to one listing it has a good customer rating of about 4.8 stars based on 11 reviews, which indicates decent customer satisfaction. The location is convenient and prominent (near a prominent landmark and on main road), which makes it easy to

find. Because it's a local dealer in Mohol rather than a large chain, you may get more personalised service, though the scale and brand range may be limited.

10] Shivam Mobile Shop :

The shop is listed as a service-centre location for Mi products, under the name Shivam Mobile, situated at Matoshri Building, Hanuman Nagar, Takli Road, Pandharpur – 413304, Maharashtra. Its contact phone number is noted as 9730578633. The reported operating hours are approximately 10:30 AM to 7:00 PM, and it appears that it may be closed on Sundays. The shop appears to focus not only on sales but also on servicing Mi products (which suggests after-sales support is available). Because it is located on Takli Road in Pandharpur – a busy area – it should be relatively accessible for local customers seeking mobiles or repairs.

III. OBJECTIVES OF STUDY

- To provide various categories of mobile such as basic phones latest smartphones, android phones, iosphones, accessories, and gadgets.
- To create software that manages all sales and delivery activities, maintains product details, tracks customer orders, and records transactions efficiently.
- To make the system easy to understand and accessible for both customers and administrators.
- To enable online order placement, secure payment processing, and real-time delivery tracking to improve customer convenience.
- To ensure customer satisfaction by providing timely delivery, quality products, and reliable online service.

IV. DATA AND METHODOLOGY

The Mangalmurti Mobile Shop website is designed to identify and monitor mobile inventory on shelves and automatically alert retailers when stock levels are low, ensuring timely restocking. The manual process of recording inventory, tracking sales, and managing customer orders is replaced by automation, allowing real-time access to stock and sales data without manual intervention or encoding errors. The website also prioritizes customer satisfaction by accepting new requirements or preferences from customers, processing these

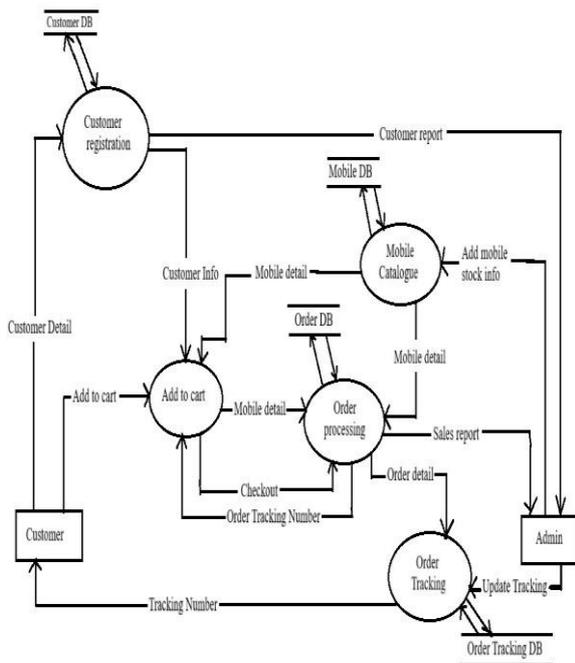
requests efficiently, and completing orders within the promised timeline.

Delivery services are managed efficiently, ensuring that products reach customers within the expected time frame, enhancing the overall shopping experience. The platform also plays a significant role in daily life by keeping customers informed about latest smartphones, accessories, and gadgets. Mangalmurti Mobile Shop emphasizes customer satisfaction alongside product quality and service, which has helped the brand build a growing and loyal customer base. Key Features of the Mangalmurti Mobile Shop Website:

- Competitive and affordable pricing
- Customized mobile options
- Timely delivery and logistics management
- Multiple easy and secure payment methods
- Ethical business practices
- Extensive distribution network
- Quick and efficient order processing

This methodology ensures that Mangalmurti Mobile Shop provides a seamless shopping experience, combining technology, customer-centric service, and effective inventory management.

V. DESIGN



VI. PROBLEM STATEMENT

- Manage the mobile shop details.
- Copycats & product counterfeiting.

- Inefficient supply chain & distribution.
- Adaption to changing consumer demands.

VII. PROJECT SCOPE

Our project is aimed at the automation of business processes, i.e. we have tried

- To provide user friendly graphical user interface (GUI) based.
- Product Display & Catalog – Listing all mobile phones, accessories, and related products with images, descriptions, prices, and specifications.
- Product Listing & Search: Users can search, filter, and sort mobiles by brand, price, or features.
- Online Ordering & Cart – Enabling customers to add products to a shopping cart, place orders, and choose payment options.
- Customer Accounts – Optional feature for users to register, track orders, and manage their profiles.
- Admin Panel – Backend system for the shop owner to manage products, update prices, view orders, and generate reports.
- Limitations – The website might not cover complex features like advanced AI recommendations, multi-warehouse inventory management, or offline POS integration in the first version.
- Shopping Cart & Checkout: Allows users to add products, modify quantities, and proceed to secure payment.
- Customer Support: Contact form or live chat for customer queries.
- To showcase a wide range of mobile phones with detailed specifications, images, and prices.

VIII. CONCLUSION

Finally, in this mobile shop, we have a system. The user chooses the mobiles staff picks the mobile and the admin takes them calculated, and the choice of mobiles is provided to him. Hence the system is working fine and giving the mobiles working a smooth and classified edge. System should maintain all the record and transaction, and should generate the required reports and information when required. At Mangalmurti Mobile Shop, we are

dedicated to giving our customers the best mobile shopping experience possible. Our goal is to make it easy for everyone to find high-quality smart phones and accessories at the best prices, all in one trusted place. We believe that every customer deserves reliable products, honest service, and quick support whenever they need it.

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