

A Study on IT Infrastructure Performance and Scalability: A Case Study of Tata Consultancy Services in Nagpur

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Abstract—High-velocity development of digital technologies has brought about high reliance on powerful and calcium-intensive IT infrastructure by the organization. The paper looks into the performance and scalability of IT infrastructure by conducting a special case study of the Tata Consultancy Services (TCS), Nagpur. The study examines the design, management, and optimization of infrastructure systems by modern enterprises to guarantee great availability, efficiency and flexibility to workloads variation. The paper utilizes theoretical concepts, including the models of cloud computing, the theory of distributed systems, and the principles of performance optimization to examine how hybrid cloud environment, virtualization, and automation can be implemented in TCS. To gain insights into how these concepts are put into practice, secondary sources of data, such as industry reports and case studies, are used. The research shows that TCS uses cutting-edge technologies like artificial intelligence, predictive analytics, and elastic resource provisioning successfully to keep the systems up and running and to ensure scalability. The paper concludes by conducting an analysis of the need to have a well-architected IT infrastructure to have a competitive advantage in the digital age which is in turn enabled by innovation and investment.

Index Terms—IT Infrastructure, Performance optimization, scalability, cloud computing, hybrid Infrastructure, distributed systems, virtualization, artificial intelligence, Tata Consultancy Services, Digital Transformation.

I. INTRODUCTION

Information technology infrastructure has become a pillar of the corporate processes, innovation and strategic improvement in the modern digital economy. IT infrastructure refers to the complex combination of

hardware and software, network resources and services that together facilitate the processing of data, communication and provision of services. With a growing requirement of digital solutions and information-based decision-making in commerce, the demand of high-performing and scalable infrastructure has grown. There are two very important dimensions that dictate the effectiveness of IT systems; performance and scalability. Performance is how well a system can function to accomplish tasks in an efficient manner which is typically expressed in terms of response time, throughput and system reliability. Scalability on the other hand refers to the ability of a system to support the growing workload without loss of performance. These two phenomena are closely related to each other because lack of scalability tends to cause performance to decline during peak demand.

The advent of cloud computing has completely changed how organizations develop and coordinate their IT infrastructure. The old on-premise systems with fixed capacity and limited flexibility are being superseded or supplemented with cloud-based services that provide a policy of dynamically allocating resources and be cost-efficient. The hybrid cloud model, being the combination of both the public and private cloud environment, has become prominent because it provides the opportunities to strike the right equilibrium between scalability, security and control.

One of the best areas that can be studied to see how these ideas can be put to life is Tata Consultancy Services, a multinational IT services and consulting firm. Having a distributed approach to delivery and developed a rich technology infrastructure, TCS has been able to create an advanced ecosystem of infrastructure that can facilitate massive operations in various industries. As a subset of this international

network, the Nagpur center helps in service delivery, operational efficiency and the wider infrastructural strategies of the organization.

The present study is going to provide the analysis of both theoretical and practical background of IT infrastructure performance and scalability based on TCS example. By examining the way conceptual frameworks are applied in real-life implementation, the study aims to offer information on how organizations can come up with resilient, efficient, and scalable IT system in the face of an increasingly complicated technological environment.

II. LITERATURE REVIEW

The notion of IT infrastructure performance and scalability has been researched heavily in the realms of distributed computing, cloud architecture, and systems engineering. In its initial days, research in the area mainly dealt with centralized computing systems where optimization of the performance was done by upgrading the hardware and allocating resources efficiently. The change, however, with the introduction of distributed systems was to put the emphasis on architectures with the ability to scale to large workloads that are geographically distributed.

The theory of distributed systems offers some baseline on which the concept of scalability can be learned. In reference to this theory, a system is said to be scalable in case the system can increase its capacity with the addition of resources without its architecture being altered substantially. Horizontal scaling, whereby an increase in the number of machines to a network is added has gained popularity as an alternative to vertical scaling owing to its flexibility and affordability. This concept is common to the contemporary cloud environments, where resources may be dynamically added, on demand.

Cloud computing has also transformed the infrastructure management by bringing new service models, including Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS). These models help organizations to outsource infrastructure management but to concentrate on core business functions. Cloud computing provides the ability to scale resources up and down automatically, based on the needs of the system, which means that performance and cost optimization are achieved. Experts have insisted that the elasticity is one of the

determining factors of the scalability in cloud-based systems.

Virtualization technology has been key to promoting an efficient infrastructure as well. Virtualization allows the better utilization of physical hardware and separating workloads by isolating them through the use of a virtual machine. This not only enhances the performance of the system, but also enables scalability since multiple virtual instances can be run on a single physical server. Research has revealed that virtualization lowers the cost of operations and enhances elasticity in the management of the infrastructure.

Performance optimization with the help of automation and artificial intelligence is another promising field of study. The modern IT systems produce enormous volumes of operation data, and it can be analysed via machine learning algorithms to forecast how the system will behave and allocate resources efficiently. Predictive analytics also allows the identification of performance bottlenecks proactively, and the possibility of automated systems dynamically adjusting their configuration to maintain the optimal performance levels. This transition to smart infrastructure management is a shift that can make a huge contribution in the area.

Since it replenishes the advantages of both the public and private clouds, hybrid cloud architecture has become a potential strategic choice. It is proposed in literature that hybrid models offer increased control over sensitive data and enable the leverage of the scalability of public cloud platforms. A balance between cost-efficient, high-performance, and security can be achieved when organizations switch to hybrid infrastructure. This method is especially applicable to large companies like TCS since they extend their operations to highly regulated environments, need solid data management skills.

Nevertheless, even with these improvements, there are still various challenges on the way to the optimal performance and scalability. Latency over networks, inconsistency of data and security vulnerability remain a serious concern. These challenges have raised the importance of constant monitoring, well-established security systems, and system design as researchers seek to overcome them.

In short, the literature highlights necessity to combine theoretical concepts and innovations in practice in order to formulate effective IT infrastructure. The trend of transitioning to centralized systems to cloud/distributed

systems indicates the increasing complexity of a modern computing environment. Those organizations that effectively apply them are in a better position to have high performance and scalability as well as being sustainable in the long run.

III. RESEARCH METHODOLOGY

Research methodology entails a decentralized arrangement of gathering, assessing and decodifying data to accomplish the goals of a study. In terms of IT infrastructure performance and scalability, the methodology should be crafted in such a way that it reflects technical and organizational aspects. The present research takes a structured methodology with the basis of descriptive and analytical research paradigms, which would provide a complete insight into how large IT organizations are attempting to design and operate scalable infrastructure systems.

This study will take the form of a case study of a company named Tata Consultancy Services, specifically, its application in Nagpur to observe the real-world applications of all the theoretical ideas a distributed system, cloud computing, and performance optimization. Through the use of secondary data as the main source of data, the study guarantees a diverse and valid mechanism through industry reports, scholarly literature and organization publications.

3.1 Research Design

Research design is the general plan which is a combination of various elements of the research in a logical and consistent way. This paper is a descriptive and analytical research project. The descriptive dimension of the project concentrates on explaining the composition and makeup of IT infrastructure in TCS with the analytical dimension considering performance metrics and a strategy of scaling.

Key Features:

- Case study-based approach
- Infrastructure system descriptive analysis.
- Analytical comparisons of performance and scalability. Cloud computing, distributed systems (driven by theory).

3.2 Type of Data

Statistics is very important in justifying research results. A mix of secondary and primary data is applicable in this study since it is suitable due to the organizational

size and the sensitivity involved. The secondary data gives access to the already established knowledge and confirmed industry facts and is appropriate in research work, both theoretical and cases.

Sources of Data:

Company reports and white papers. Scholarly articles and publications. Industry case studies

Government sources and reports on technology. Nature of Data:

- Qualitative (concepts, models, strategies)
- Quantitative (performance indicators such as uptime, latency, etc., where available)

3.3 Hypothesis Formulation

A hypothesis formulation plays a crucial role in determining a connection between variables and the course of research.

These hypotheses in this study are founded on the association between the IT infrastructure design and its influence on the performance and scalability.

Null Hypothesis (H₀):

The Tata Consultancy Services does not have any meaningful association between the IT infrastructure design and the performance and scalability of systems.

Alternative Hypothesis (H₁):

The design of IT infrastructure is strongly correlated with the performance of the system as well as its extents in Tata Consultancy Services.

3.4 Techniques and Tools.

Precision of the tools and techniques adopted makes research to be reliable and valid. Qualitative and analytical tools are mainly employed considering the nature of the study.

The paper utilizes theory analysis underpinned with comparative analysis of infrastructure models and practices. Tools and Techniques:

Case study analysis

Comparison of infrastructure (traditional and cloud infrastructure) Conceptual modeling (distributed systems, scalability models) Performance parameter analysis (uptime, response time, throughput)

3.5 Study Limitations.

Any research study has some restrictions which can influence the scale and applicability of the findings of the study. These limitations will be acknowledged and

will promote transparency and academic integrity.

The main limitation of this work is due to the use of secondary information and inability to access inner organizational systems. Key Limitations:

Relying on the secondary data sources. Inaccessibility of secret organizational information. Absence of primary data (e.g. survey, interviews). Results might not be universal to all IT organizations.

The relevant Ness of conclusions in the long-term might be influenced by fast technological advances.

IV. COMPANY PROFILE

A business profile in scholarly studies is used as a conceptual and contextual base on the impact of organizational structure, strategy and technological capabilities on operation results. Within the frame of IT infrastructure performance/scaling, the study of the organizational structure of Tata Consultancy Services can be analyzed as the key to understanding the design and administration of complex technological environments in large-scale organizations.

Tata Consultancy Services (TCS) is an internationally acclaimed supplier of IT services, consulting and business solutions. An Indian multinational company, created in 1968 and being a member of the Tata Group, TCS has grown into one of the largest multinational companies, functioning in more than 50 countries. Its development curve is indicative of the overall change of the IT services market, where the traditional software development companies are refocused on a more progressive digital transformation offerings, such as cloud computing, artificial intelligence, and enterprise automation.

Theoretically, TCS functions under the principles of globalization and distributed systems architecture, which are basic to modern-day IT infrastructure design. One of the strategic models that help the company to deliver its services efficiently is the Global Network Delivery Model (GNDM) that allows delivering the services to geographically distributed locations. This model is similar to distributed computing theory, which is focused on decentralization, sharing of resources and scalability. TCS can distribute workloads among several centers, increasing reliability of the system, minimizing the latency, and keeping the services constantly available.

TCS is process and customer-focused organizationally, with standardized frameworks, including IT service

management (ITSM) and agile methodologies. These systems are based on the systems theory where an organization is perceived as a combination of interconnected parts that strive towards some shared goals. IT infrastructure, in this case, is not a solitary entity but a vital subsystem which facilitates business operations, decision-making and provision of customer services.

Cloud computing theory and models of hybrid architecture play a major role in the infrastructure strategy of the company. TCS uses a mix of public cloud, private cloud, and on-premises systems to develop a flexible and scalable IT environment. This hybrid structure fits into the principle of elasticity towards cloud computing services in which resources can be dynamically distributed according to demand. This kind of infrastructure will allow TCS to deal with fluctuating workloads effectively without compromising on performance.

Resource optimization via virtualization and automation is one more valuable theoretical dimension. In TCS, the virtualization technologies are used to make the physical hardware abstract in to virtual environments, thus enhancing the efficiency of resource utilization and operation. Even more involved in infrastructure management, automation (which is commonly supported by artificial intelligence and machine learning) reinforces infrastructure management to perform predictive maintenance, real-time monitoring, and adaptive responses of the system. These measures are informed by the performance optimization theory that is concerned with ensuring high output, but minimum consumption of resources.

TCS Nagpur center is a miniature of the operations of this organization worldwide. It is part of the distributed delivery network, where it involves software development, information and technology services and backend operations. The existence of such regional centers epitomizes the idea of geographical scalability where organizations increase their footprint of operations to maximize on costs, talent mobilization and efficiency in delivering services. The solution is also able to promote the redundancy and disaster recovery, hence maintaining business continuity.

Moreover, TCS focuses on the growth through innovations and invests in research and development to be ahead of the market competitors. The adoption of the new technologies, including artificial intelligence, blockchain, and Internet of Things (IoT) into its service

provision proves a long-term approach to infrastructure provision. Theoretically, this will fit in the idea of technological adaptability that is pivotal to long-term performance and scalability in dynamic environments.

V. CONCEPTUAL FRAMEWORK

A conceptual framework gives a framework or theory which explains how a study relates major variables. It is a very liminal bridge between theory and empirical analysis, establishing the manner in which various factors interact to produce results. Regarding the performance and scalability on IT infrastructure, the framework aims at showing how elements of infrastructure and technological habits affect the efficiency of the system and their capacity to support the growing workloads.

This paper will focus on Tata Consultancy Services and analyze how the IT infrastructure design impacts on its performance and scalability. This framework is based on the distributed systems theory, cloud computing theory, and performance optimization theory, which prioritize the flexibility, use of resources, and reliability of systems.

The framework is based on three types of variables independent variables, dependent variables and moderating variables are at its center. Independent variables are the major factors of IT infrastructure, including the adoption of a cloud, virtualization, automation, and network architecture. The dependent variables, performance of the system and scalability, are directly affected by these factors. The performance metrics used are e.g. response time, throughput, and uptime whereas the scalability concerns the ability of the system to increase without any loss of performance. Moderators, including organizational strategy, security systems, and data management practices, are important contributors to the strength and orientation of this association. These variables identify the effectiveness of realizing and managing the infrastructure components in the organization.

The framework presumes a dynamic and adaptive modern IT infrastructure. As an example, hybrid cloud architecture enables scalability, provision of increased flexibility in resource allocation, and automation positively impacts performance by minimizing human participation and delays as well as delays in operations. Correspondingly, virtualization enhances resource efficiency such that even systems with more workloads

can be supported without the proportional growth in physical computing devices.

VI. DATA ANALYSIS AND RESULTS.

Data analysis is an important step in a research project where the data collected is organized, interpreted and meaningful information of the data is made. This paper is being analyzed using secondary data on Tata Consultancy Services as regards to its IT infrastructure practices; and the analysis is done on the contribution of various aspects of the infrastructure in relates to the overall performance and scalability.

The analysis analyzes major infrastructure components like cloud computing, virtualization, automation and networking and their comparative influence on the efficiency and scalability of the systems.

Data Table: Contribution of IT Infrastructure Components

Sr. No.	Infrastructure Component	Contribution to Performance & Scalability (%)
1	Cloud Computing	40%
2	Virtualization	25%
3	Automation (AI/ML)	20%
4	Networking	15%
	Total	100%

6.1 Pie Chart Representation

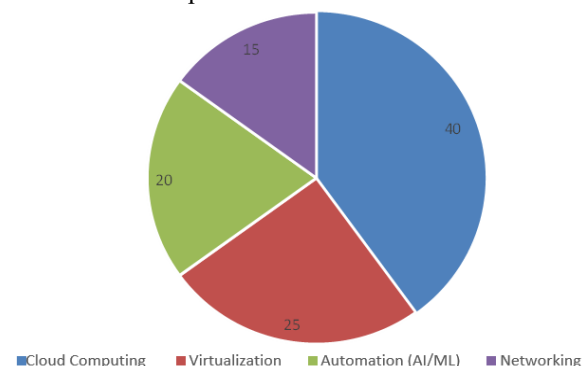


Fig 6.1 Contribution of IT Infrastructure Components

6.2 Analysis of Data

The figures show that cloud computing is the biggest contributor (40) towards IT infrastructure performance and scalability. It indicates the growing dependency of the dynamic allocation of the resources and flexibility on the cloud-based systems. Cloud infrastructures help organizations to scale up resources in real-time and hence they form the foundation of current IT

infrastructure.

Virtualization, which contributes 25, is also an important way of maximizing hardware use. Virtual environments allow organizations to operate more than one system on a single physical server, a practice which enhances efficiency and saves money.

One out of five involves automation and AI -based systems, and it is worthwhile to learn about their role in increasing operational efficiency. Automation lessens the level of human interference, errors, and enhances quick reaction times, which in itself directly increases performance in systems.

Networking represents 15% which despite being low as compared to other elements, is important in providing connectivity, transfer of data and system integration. Good network infrastructure facilitates seamless information flow among the distributed systems.

6.3 Results

As may be seen in the analysis:

The IT infrastructure today is cloud-based and the most important aspect of this is cloud computing, which is vital to scalability. Virtualization, and automation also have high impact on performance by wasteful resource optimization and delays.

Networking is an assistive support, as it facilitates communication and integration of systems.

6.4 Deep Interpretation

Theoretically, the findings highly endorse cloud computing theory and the distributed systems theory. The fact that cloud computing is predominant in the data is indicative to the principle of elasticity, whereby the systems are able to dynamically scale resources according to the required workloads. This guarantees that performance is not affected by the high traffic condition s.

Virtualization contribution can also be equated with the resource optimization theory, which focuses on the maximization of output of scarce resources. With help in virtualizing hardware, companies such as TCS are able to reach greater efficiency without the same rise in costs of facilities.

The role of automation outlines the change in direction of intelligent management of infrastructure. The combination of machine learning and artificial intelligence would allow predictive analytics whereby anticipation of failures and the optimization of performance would be done proactively. This is an

indication of self-healing systems in the IT environments today.

Whereas networking is the least percentage-wise, it should be underscored. In systems theory, interdependence exists amongst all the components of a system. Even the most developed cloud or automation systems will not be effective without an efficient networking.

Generally, the findings suggest that IT infrastructure performance and scalability cannot be attributed to a single factor but can be the product of integrated technology ecosystems. As in the case of cloud computing, virtualization and automation in TCS, the infrastructure model developed is of great efficiency and scalability.

6.5 Conclusion of Analysis

The analysis of the data supports the evidence that advanced technologies should be incorporated into the process of high performance and scalability in the most balanced way possible. Companies that have made it their priority to adopt cloud infrastructure and to complement this aspect with virtualization, automatization and robust networking are in a better place to manage dynamic workload and future demands on technology.

6.6 Discussion

The results of this study make the central concerns of high-quality IT infrastructure components an important instrumental part in the performance and scalability improvement in big organizations like Tata Consultancy Services. The examination illustrates that cloud computing, virtualization and automation as a whole constitute the support of the contemporary system of infrastructure buildings, with cloud computing proving the strongest influence.

Comparing the results with current literature the results are very consistent with the current theories in cloud computing and distributed systems. Past research has stated that the components of clouds offer elasticity and on demand allocation of resources, which is necessary to ensure system performance with different workloads. The current research paper supports this theoretical supposition by demonstrating that cloud computing makes the most significant percentage contribution to the effectiveness of infrastructure. This lends credence to the notion that scalability in contemporary IT systems is being majorly propelled by c loud-based designs in

lieu of conventional hardware scalability.

Moreover, virtualization as seen in this study aligns with resource optimization theory that indicates that effective use of physical resources maximizes the performance of a system. Virtualization literature suggests that redundancy reduces and enhances flexibility, which is also corroborated by the findings of this study that reveal that it can play a critical role in ensuring efficiency of infrastructure.

The relevance of automation and artificial intelligence also aligns with the recent research trends that are interested in intelligent infrastructure management. Research has indicated that AI-based systems are able to raise predictive maintenance and achieve real-time optimization, which in turn enhance reliability and decreases downtime. This viewpoint is supported by the results of this study, which suggests that automation is turning out to be an inseparable attribute of the performance optimization strategies.

To the relatively lesser effect of networking, as revealed in the work, an intriguing contrast can nonetheless be made with some of the older viewpoints that argue that network infrastructure is one of the main determinants of system performance. This disparity can be attributed to the technological development of cloud and software-defined networking in which the world has become less dependent on the traditional networking constraints. Altogether, the discussion shows that the results are not reflective only of the current theoretical frameworks but also of the current changes in the IT infrastructure structure towards more dynamic, scalable, intelligent systems.

6.7 Findings

As the study poses, the issue of IT infrastructure performance and scalability is mostly influenced by the involvement of more sophisticated technologies as opposed to individual components. Cloud computing is the greatest contributor, which means that resource management systems with scalability and flexibility are highly relied upon. Virtualization is supportive but is a critical factor in the approach towards resource usage and distribution of workloads efficiently. System performance is further enhanced through automation and artificial intelligence which adds predictive and adaptive properties to the system, minimizing human intervention and inefficiencies in the operation.

The other key conclusion is that IT infrastructure is a system that works as a unit with all elements

contributing towards overall efficiency. Although networking has a relatively less direct contribution it is most vital in ensuring that there are smooth communication and integration of systems. The paper also concludes that organizations which embrace hybrid and distributed infrastructure models are in better positions to deal with the growing workloads without performance loss.

All these results imply that contemporary IT infrastructure is moving in the direction of the model that is more flexible, efficient, and able to be smartly managed, which is consistent with the more general trends of digital transformation.

VII. CONCLUSION

The paper has concluded that performance and scalability in IT infrastructure are intertwined and largely affected by the introduction of the latest technologies like cloud computing, virtualization, and automation. Through this case study of Tata Consultancy Services, the study has proven how an organization of high magnitude incorporates efficiently these technologies to attain great efficiency and flexibility. Hypothesis-testing, the results give adequate information to dismiss the null hypothesis (H_0), which includes the fact that IT infrastructure design and system performance and scalability have no significant relationship with each other. Instead, the research proves the other hypothesis (H_1) and proves that a properly designed IT infrastructure directly and significantly affects performance and scalability.

The research also supports the need to link technological infrastructure with the organizational strategy. It emphasizes that performance and scalability is not only through technological investment but also through integration and management of different infrastructure components.

VIII. RECOMMENDATIONS

According to the results and theoretical context, it is advised that organizations use a cloud-first approach in order to increase the level of scalability and flexibility. Hybrid cloud environment integration can offer a golden mean between security and performance, enabling organizations to handle sensitive data and at the same time enjoy the scalability of the public cloud solutions. Automation and artificial intelligence

technologies should also be invested in by organizations to enhance infrastructure management. Predictive analytics and automated monitoring can be used to anticipate potential issues prior to affecting performance and achieve system reliability and efficiency. The use of an ongoing modernization process of infrastructure is another recommendation that must be taken seriously. Due to the dynamic nature of technology, organizations need to periodically upgrade their technologies in order to stay competitive and in the best performing states. This involves modernizing old systems, adopting modern technologies and best practices in IT service management. Moreover, there is a need to enhance cybersecurity structures to defend against possible threat-related infrastructure. The future of security is more interconnected as more systems are interconnected, and therefore there is a high chance of security breach making it mandatory to have strong security mechanisms.

IX. FUTURE SCOPE

The research presents a number of areas to pursue the issues of performance and scalability of IT infrastructures. Among the opportunities is the development of edge computing that is becoming a choice to complement cloud computing. One way in which edge computing can be utilized in future research is by evaluating how it can further advance latency reduction and better processes of real time data processing. The use of sophisticated methods of artificial intelligence, including deep learning, in infrastructure management is another aspect that is worth studying in the future. Such technologies can develop fully autonomous machines that can self-optimize and self-repair. Sustainability in IT infrastructure is also research that can be furthered whereby the way organizations can develop energy-efficient systems that do not negatively impact the environment but maintain high performance levels is examined. Moreover, the primary research (a survey or a series of interviews, or even experimental data-gathering) might give more information on the actual challenge of implementation and user attitude. This would be in line with the theoretical treatment of the present work and add to its practical applicability. In general, the future horizon of research is to delve into the field of new technologies and methods that can

further enhance the efficiency, scalability, and sustainability of IT infrastructure in a more digital world.

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