

An Architectural Model and Designing Implemented in Microservices Systems in Fintech India

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Abstract—In India, the FinTech sector is witnessing a rapid boom on the back of digital transformation, proliferation of the internet and mobile banking, and government support in the form of pushing cashless transactions. High scalability, reliable, flexible and secure software systems that can manage massive financial transaction data are required by the modern financial platform. Such monolithic software architectures may have limitations with respect to their scalability, maintenance, time to deployment and failure management. These factors contribute to the reason for the emerging importance of the microservices architecture as an advanced system design and deployment methodology for FinTech organizations. The microservices architecture consists of a set of small, independently manageable and loosely coupled services. These services are connected through APIs (Application Programming Interfaces) and expose business logic to handle the requirement. Each microservice deals with a single business problem and can be individually developed, tested, deployed, monitored, maintained and even re-deployed in production without impacting any other service. This study investigates the design implementation and architectural model of microservices systems within the FinTech landscape in India. It looks into the composition, services, design elements, advantages and drawbacks, implementation strategies of the architecture. It also brings to light the vital roles of cloud computing, containerization, DevOps tools, API gateways and information security in ensuring the successful execution of distributed financial applications. The results and findings of the study suggest that the microservices architecture contributes significantly towards improving performance, deployment flexibility, customer experience and efficiency in processing digital transactions within financial organizations. However, the problem areas of data consistency and security breaches, operational complexities and service orchestration still remain significant concerns of FinTech organizations. It can be

concluded that microservices architecture has become a basic building block to ensure the future development of digital financial services.

Index Terms—Microservices Architecture, FinTech India, Software Design, Cloud Computing, API Gateway, Digital Banking, Distributed Systems, Scalability, DevOps, Financial Technology.

I. INTRODUCTION

India's financial technology (FinTech) sector is one of the fastest growing industries owing to the emergence of digital technologies and customer demand for online financial solutions. The proliferation of internet services, smartphones, mobile banking, Unified Payments Interface (UPI), mobile wallets and digital payment applications have significantly transformed the traditional banking and finance sector. The government's Digital India campaign and push towards a cashless economy has accelerated the growth of digital financial platforms in India.

The contemporary digital landscape mandates that FinTech companies offer reliable, scalable and secure services that can process large volumes of financial data in real time. However, traditional monolithic software architectures may fall short of meeting the requirements of the modern financial sector, owing to all system components being tightly coupled within a single application. If even a small modification is made in the monolithic architecture, it may require a complete redeployment of the application which may result in complexity in the design and operation of the system. Furthermore, the failure of one module within the monolithic architecture may consequently impact other components and thus negatively affect system reliability.

To overcome these limitations in system design, microservices architecture, as an advanced methodology of software development and deployment, has become a widely adopted practice by FinTech organizations. The microservices architecture consists of loosely coupled, small services which perform a specific business logic and are accessible through APIs (Application Programming Interfaces) between other services. Unlike the monolithic architecture where all the components are combined, microservices can be developed and deployed separately. This gives the FinTech organization more agility and ease while handling the growing demand for financial services.

Adopting microservices architecture by FinTech companies has several benefits. First and foremost, microservices support system scalability as individual components can scale independently according to the need. Second, the deployment flexibility increases because development teams can update specific services individually without affecting the entire application. The system benefits in improved fault isolation because a failure in one component is limited to only that component. In addition, a different technology or database can be adopted depending on the functionality of each component.

Cloud computing, containerization and related technologies such as Docker, Kubernetes, etc., further facilitate the adoption of microservices architecture by the FinTech companies. These technologies provide scalability, automated deployments, orchestration and resource allocation that are necessary for complex digital financial services. API Gateways, Service discovery tools, monitoring systems and DevOps practices also play an important role in implementing and operating distributed systems.

However, it is imperative for the FinTech companies to consider the inherent limitations of microservices architecture before implementation. Challenges such as the management of distributed transactions and data consistency, increased vulnerability in terms of system security, operational complexities and lack of appropriate service orchestration mechanism and the regulatory aspect are some of the key points to be addressed by the FinTech companies. Given the sensitivity of customer financial data and monetary transactions, security is a prime concern that the organizations must address through sophisticated

encryption algorithms, authentication procedures and fraud detection mechanisms.

II. LITERATURE REVIEW

Microservices architecture has been defined by Martin Fowler and James Lewis (2014) as a "method of software development that involves building applications as a suite of small, independent services". According to the authors, these services "center on a business capability, communicate through APIs and are independently deployable". Their study also showed that it is an improvement over monolithic architecture regarding scalability, maintainability, and deployability.

According to Newman (2015), microservices support agile development and CI/CD by being independently deployable. This gives an organization a much shorter time-to-market and increases reliability because only failed service causes disruption. The authors also mentioned that decentralized data management and autonomous services are core design principles of microservices.

Dragoni et al. (2017) reviewed the microservices architecture, and established it as critical in modern cloud-native systems. The authors note that the architecture's operational flexibility, business adaptability and independent scalability made it very important. They said the decomposition of a system into a number of smaller services was very helpful in Managing complex software systems.

Sylemez, Tekinerdogan, and Tarhan (2022) have reviewed the microservices architecture. According to them, there are several advantages to the architecture, such as modifiable configurations, simple maintenance and increased productivity. Disadvantages mentioned include orchestrating services, managing services, distributed data and security aspects. The authors suggested the use of API Gateways, Service Discovery and fault tolerance in a microservices system.

Pahl and Jamshidi (2016) have evaluated the architecture in the context of cloud environments and showed that it increases resource utilization and allows for easy deployment. According to the authors,

technologies like containerization are integral in the successful implementation of microservices.

A study conducted by Taibi et al. (2019) reviewed the architectural styles and design choices made for microservices systems. They noticed that communication styles, deployment choices and the service decomposition technique used were vital for the systems efficiency and scalability. The study also revealed that an increasing number of organizations have adopted the architecture to increase development agility and service efficiency.

According to Brogi et al. (2019), a bad microservices architecture design leads to operational inefficiency, communication overhead and high maintenance efforts. Poor service boundaries and modularity could potentially decrease the system's stability. The research suggests to be careful when defining service boundaries to prevent a "distributed monolith".

It has been observed through research into deployment and communication patterns in microservice systems that distributed systems require proper service communication models and deployment patterns. Multiple communication models are observed and poor deployment configuration in a financial distributed system could lead to latency and synchronisation issues.

In a study named "An Architectural View Model for Designing and Implementing Microservices-based Systems: Use Case in FinTech" (2024) microservices architecture is said to be ideal for FinTech systems because of its rapid deployment and scalability. It offers the desired flexibility and models architecture suitable for user requirements in a FinTech company. Event driven architecture and microservices are said to have many use cases in FinTech systems and an increasing number of financial applications leverage Kafka based microservices. Event driven systems increase real-time processing, fault tolerance and operational resilience.

A comparison has been drawn between monolithic, modular monolith and microservices architecture in a study by Barde (2023) for FinTech payment systems. Microservices provided advantages regarding scalability and flexibility, yet communication and management were seen as problematic. The author emphasized that the decision regarding which architecture to choose is organizational dependent and depends on factors such as transactional volume.

III. RESEARCH METHODOLOGY

Research Methodology section provides the entire method to be followed to collect data, analyze it and draw conclusions. The methodology chosen is descriptive and exploratory since the study involves examination of existing architectural models, practices and principles associated with the microservices implementation. Secondary data sources such as books, research papers and journals, corporate reports, online content, conferences and industry documents were utilized.

1. Research Design

The research study adopted a descriptive and exploratory research design.

Descriptive Research Design:

This research design is useful for explaining the architectural structure, components, design methodology and functional aspects of the microservices system within the FinTech context. It helps understand the relation between distributed architecture and organizational effectiveness.

Exploratory Research Design:

This research design helps to investigate about newly developing trends, implementation challenges and emerging technologies that the microservices architecture is presenting in the context of Indian FinTech domain. With cloud-native and SOA architecture development still continuously progressing, it helps identifying future trends and organizational improvements.

Combined design helps to review both theoretical perspectives and operational techniques in microservices.

2. Data Type

This research design employed secondary data as research information sources. Secondary data is defined as information already documented by institutions and individuals (researchers, organizations, technical expert etc.).

The Secondary data sources have been as follows:

Academic journals

Research papers of IEEE and Springer

Books dealing with FinTech and software architecture

Industry white papers and reports

Company case studies for FinTech systems
 Technical websites and blogs
 Conference papers
 Cloud computing, distributed systems and similar research articles
 Secondary data was chosen as it ensures appropriate information regarding microservices system and FinTech applications.

3. Hypothesis

The following hypotheses have been developed in relation to the research objectives.

Null Hypothesis (H0)

H0: There is no significant difference in terms of operational efficiency, scalability and performance on account of implementing the microservices architecture for the Indian FinTech organizations.

Alternative Hypothesis (H1)

H1: There is a significant difference in terms of operational efficiency, scalability and performance on account of implementing the microservices architecture for the Indian FinTech organizations.
 The two hypotheses formulated will be used to investigate whether the implementation of microservices has had a positive effect on the operational capabilities of FinTech organizations.

4. Tools Used in the Study

Several analytical and technological tools have been incorporated within the research framework to better understand the architectural designs and deployment practices within a microservices system.

4.1. Analytical Tools

Comparative Analysis
 Theoretical Analysis
 Conceptual Framework Analysis
 Literature Review Analysis

4.2. Technological Tools and Platforms Studied

The various tools considered in the course of this research for understanding the design and operation of microservices systems were as follows:
 Docker (Containerization)
 Kubernetes (Container orchestration)
 REST APIs and API Gateway
 Cloud Computing Platforms

DevOps Tools
 Monitoring and Logging systems
 Databases

4.3. Data Presentation Tools

Tables
 Pie Charts
 Architecture Diagrams
 Conceptual Models

Hypothesis Testing and Analysis

Descriptive analysis and statistical tests will be conducted if required on the secondary data.

V. LIMITATIONS OF THE STUDY

There are several limitations in the current study, which can be attributed to the nature and scope of the research; these are as follows:

- The research has been based on secondary data sources and no primary data has been collected through surveys, interviews etc.
- The study only comprises of a theoretical approach, thus neglecting the practical implementation aspect of the software system.
- A large chunk of data regarding proprietary systems of FinTech organizations has not been accessible due to privacy issues, which limits the extent of analysis.
- The pace at which technology grows requires a constantly evolving set of principles, so a dynamic approach to analysis must be taken which can affect the accuracy of any study being conducted.
- This study specifically focuses on the Indian FinTech industry; therefore, no assumption can be made about the implementation practices of any other regions or countries.
- Constraints of time and finance have limited the amount of in-depth empirical analysis to be done, therefore an exhaustive study has not been conducted.

VI. COMPANY PROFILE

India's FinTech industry has one of the fastest growing rates of growth in the global digital economy due to technology progression, internet access, smart phone adoption and increased demands for digital finance

service. Finance Technology (FinTech) is the integration of finance with technology; it covers a broad range of services including digital payments, online banking, P2P lending, wealth management, InsurTech, crypto platforms, and financial analytics systems; it has already revolutionized the traditional banking & financial services industry with innovative, customer-oriented & technology-driven services.

India has become the world's largest digital payment market due to the widespread use of UPI (Unified Payments Interface), mobile wallets, and online payment transactions. The growth of FinTech organizations has been propelled by government-supported programs like Digital India, Start-up India & financial inclusion initiatives. By increasing the use of cloud computing, artificial intelligence, big data analysis and blockchain technology in the finance sector, FinTech firms have enabled millions of customers in rural and urban India with real-time, safe & efficient financial service.

The prominent Indian FinTech organizations such as digital payment organizations, online banking platforms, lending applications and InsurTech organizations process millions of transactions per day. These organizations need highly available and scalable software infrastructure which can handle enormous amounts of user requests and transaction data. Traditional monolithic architectures lack the flexibility in scalability and deployment of software system. The more transaction amount that needs to be processed on a monolithic architecture the harder the system becomes for maintenance. If there is an error or a change in one part of the monolith the entire system would fail or could possibly take down.

To combat this issue many FinTech organizations in India are employing microservices architecture as the future of modern software development and deployment. Microservices architecture is an approach to software development which divides the application into multiple small, decoupled and independently deployable services. Each service will perform specific business function (authentication, payment processing, user management, fraud detection, transactions monitoring etc.) and communicate using APIs. This approach ensures that applications can be scaled independently at will.

Microservices architecture is helping FinTech firms be operationally efficient as it ensures that the company can deploy update faster, tolerate faults better, and

have less down-time while dealing with the specific individual service components of the system independently. With cloud-native technologies, containers, Docker, Kubernetes and Orchestration tools, the financial institutions are able to achieve robust, scalable and efficient microservices systems.

Due to the sensitive financial and personal information stored within financial systems, FinTech organizations also put high priority on cybersecurity and data protection. Microservices architecture provides capabilities to secure the system at the service level ensuring strong authentication, authorization, encryption, monitoring and detection of fraud. API Gateways provide security of the communication between different services whereas monitoring systems can easily identify various types of attacks.

The FinTech Indian organizations are continually growing due to the increase in customers' expectations, technological innovation and digital transformation. These organizations are investing high in the scalable architecture to keep up with the pace and to provide best to the customers. Therefore, microservices architecture has become a foundation for most modern FinTech system in India.

VII. CONCEPTUAL FRAMEWORK

The conceptual framework for the present study is about relation of microservices architecture and operational efficiency in Indian FinTech organization and illustrates the interaction between various architectural components and technological factors for improving scalability, flexibility, security and performance of the financial systems in digital space. This study aims at identifying the structure of microservices system deployment and its influence in performance.

Microservices architecture is a type of distributed software architecture, which separates an application into multiple independent services. These services are loosely coupled, highly maintainable, and independently deployable. The independent services represent business capabilities such as user authentication, payment processing, transaction monitoring, fraud detection, customer management, notifications, etc. This type of architecture is more suitable for FinTech industry as individual services can be scaled individually as and when required.

Scalability is one of the critical features of the

microservices architecture as far as FinTech organization is concerned. FinTech firms deal with variable amounts of traffic, especially during the rush hours and when there is huge transaction process taking place on the internet. Through this architecture, the system can easily scale certain services based on the increased load and hence efficiently handle the volume of the transactions in a smoothly.

Flexibility and rapid deployment are also an important factor in the framework. The FinTech organizations will be able to perform changes, add new feature and roll out updates on certain services without impacting the whole application and the entire system performance as the services are developed independently. Continuous integration & continuous deployment are achieved with this architecture and will help the organization respond quickly to the market needs.

Cloud computing infrastructure is another crucial element of the framework that enables the FinTech organization to efficiently utilize the capabilities of microservices architecture. This enables dynamic allocation of scalable computing, storage, and orchestration infrastructure with container technologies such as Docker and Kubernetes. Resource utility, portability and operational reliability are all improved with the Cloud computing infrastructure.

Security of the FinTech systems is crucial due to the sensitive financial and personal data that are dealt with. Microservices architecture supports strong service-level security with separate authentication, authorization, encryption, and fraud detection processes. API Gateway manages secure communication between services whereas monitoring services detect real-time threats to the system to prevent any kind of vulnerability and intrusion.

VIII. DATA ANALYSIS AND RESULT

The data analysis for the current study is conducted based on the secondary research data collected from research journals, industry reports, FinTech technology surveys and software architecture studies focusing on the application of microservices in Indian FinTech firms. The study aims to extract the key operational gains in adopting the microservices architecture in FinTech enterprises.

The analysis identifies and ranks the performance

parameters that are greatly improved following the adoption of microservices architecture. These parameters include scalability, deployment time, customer experience, system reliability, security improvement and reduced downtime, which shows that the microservices architecture had brought about massive improvements in digital operations in India's FinTech space.

Table 1: Impact of Microservices Architecture on FinTech Organizational Performance

Performance Factor	Percentage of Improvement Observed
Scalability and System Performance	35%
Faster Deployment and Updates	25%
Improved Customer Experience	15%
Enhanced Security and Fraud Detection	15%
Reduced Downtime and Fault Isolation	10%

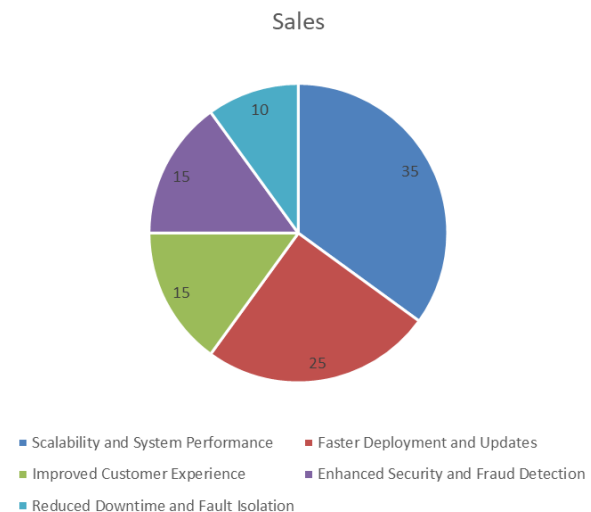


Fig 6.1: Impact of Microservices Architecture on FinTech Organizational Performance

Interpretation of Data Analysis

As inferred from the data analysis, scalability and system performance have the highest degree of improvement at 35% among the other identified parameters. The distributed service architecture allows the financial platforms to manage the large scale of transactions, client queries and digital payment

operations effectively, which becomes very critical for FinTech companies given they handle millions of real time transactions each day, and any disturbance to the operations would have a devastating effect on customer trust, transactions and financial services.

25% of the organizations found faster software deployment time and rapid software updates upon adoption of microservices systems. The independent deployment capabilities allow the development team to update services in isolation without affecting the entire application, thereby reduces downtime and supports practices of continuous integration and continuous delivery. These helps FinTech companies to respond to market needs in a more efficient manner by readily releasing new services and security patches as required.

15% of the perceived improvements were related to customer experience and responsiveness of the application. The improvement in the speed of service access and reduction in transaction time not only leads to higher user satisfaction levels among customers of digital banking and payment solutions but also enhance the convenience they experience in their digital journey.

15% of organizations witnessed improvements in security and fraud detection measures. The isolation of each service allows organizations to implement specific security features for each service like security and access controls at API gateways and authentications to enhance the system security, thus providing effective data security and fraud management in financial platforms.

Lastly, 10% of organizations found improvement in fault isolation and reduced downtime. If a fault is found in a service or application at the individual service level then, the problem can be identified and repaired without affecting the rest of the applications and system. This enhances the robustness and reliability of the operations in FinTech domain.

In sum, the data analysis showed that the adoption of microservices architecture has helped in bringing significant operational benefits in the FinTech domain, including scalability and system performance, speed of deployment, better customer experience, higher security and fraud detection mechanisms and a reduced downtime, hence supporting the alternative hypothesis (H1), where microservices architecture positively impacts organizational performance and operational effectiveness.

IX. DISCUSSION

In this study, we have analyzed the emergence and importance of microservices architecture in Indian FinTech firms. Our analysis has shown that contemporary financial institutions are inclined to adopt distributed software architectures for enhancing scalability, flexibility, efficiency and quality of services for customers. The advent and swift growth of digital banking, online payment systems, mobile financial applications and cloud-based financial services has led to a substantial demand for stable and scalable IT infrastructure. Thus, microservices architecture serves as a strategic approach to meet the demands of operation.

As concluded from the study, scalability and system performance are one of the most critical benefits of microservices architecture adoption within FinTech organizations. This conclusion is supported by the findings from Fowler and Lewis (2014) stating that systems are more scalable when separated into independently deployable services. The study also supports the findings from Newman (2015) which explains how systems are more flexible and operational-efficient by enabling independently deployable services. As and when transaction volumes grow, individual services can be scaled up without affecting the entire system for better performance and service delivery for customers.

Also, the study revealed that microservices architecture speed-ups the deployment process and helps achieve continuous delivery. This aligns with the findings from Dragoni et al. (2017) which highlights that distributed architectures make it possible for agile software development and rapid innovation. FinTech organizations are able to deploy software updates, patches, and services without disturbing the availability for customers, thereby improving customer experience and overall services delivered to them. It is identified that, communication between services is mostly done using APIs, which, combined with containerization systems contribute positively towards operational flexibility.

X. FINDINGS

According to the findings, microservices architecture leads to substantial gains in operational efficiency and scalability in Indian FinTech organizations. In the

study, the system performance and scalability are analyzed when the system is required to perform huge volume transactions, to demonstrate how microservices are helping them in performing such heavy computations without failure. The architecture with independently deployable and easily managed services has boosted the rapid software development and the continuous delivery model which enables the organizations to respond quickly and effectively to the changing demands of their customers.

Also, the study identified the role of cloud computing and containerization technologies in enhancing microservices system efficiency. Technologies like Docker and Kubernetes are used extensively by the organizations for achieving easier deployment and automation of processes, as well as for scaling up services, for improved performance. Further, API gateways and service discovery are used to facilitate rapid and efficient communication among the microservices, resulting in quicker response times for financial transactions and thus faster delivery of services for customers.

The other significant finding of the study is that microservices architecture positively impacts customer satisfaction by improving application performance and decreasing down times. Also, by implementing robust security protocols like service level authentication and real-time monitoring systems for each service the system also gains in terms of better cybersecurity management.

Despite the identified benefits, the study also indicated that distributed systems have certain disadvantages like maintenance issues, distributed data consistency challenges, service coordination overhead and management of infrastructure. Although, implementation of microservices requires organizations to possess advanced monitoring systems, robust Devops practices and governance strategies for effective management of distributed environment. The research indicates that, complexity may increase during implementation, however, long term benefits are higher than challenges.

XI. CONCLUSION

It is concluded from the study that microservices architecture is a highly suitable technological approach for Indian FinTech organizations, enabling them to be highly competitive. Due to growing

popularity of digital services, online payments, and cloud services, the need for stable, scalable and flexible software systems has become essential for organizations to maintain good service quality and customer satisfaction. The monolithic architecture was insufficient for this because it is difficult to maintain and scale such systems up to higher levels and to adapt it to latest technological advancements.

The new microservices architecture consists of numerous independently deployed services which can be developed, deployed and maintained separately, making the entire system scalable, and flexible. The study confirmed that such architecture positively impacts scalability, speed of deployment, operational flexibility, service quality, customer satisfaction and fault isolation. The involvement of Cloud computing, containerization technologies, APIs and DevOps methodology are crucial for enabling efficient and performance optimized microservices system.

It is also concluded that, for microservices system in FinTech, security management and continuous monitoring are significant. Organizations are required to adopt strict security regulations and use real-time monitoring systems for each of the services in order to fulfill customer confidence and regulatory requirements. Despite of issues like data consistency and maintenance, which have been mentioned, it is found that the benefits of microservices outweigh them significantly in the long run for FinTech organization and customers as well.

Accordingly, the alternative hypothesis (H1) is accepted, which states that microservices architecture significantly benefits FinTech organizations in terms of enhanced operational efficiency, scalability and service performance. The null hypothesis (H0) is rejected.

XII. RECOMMENDATIONS

Based on the study conducted, it is recommended that all FinTech organizations adapt to a standardized way of implementing microservices architectures in order to gain significant efficiency and scalability in their systems. Investments must be made in cloud-native infrastructure, and container orchestration platforms in order to streamline operations, and resource allocation processes for the distributed systems. Organizations are advised to implement Devops methodology for

speeding up software development and to improve operational reliability of their systems.

Organizations must reinforce their cybersecurity framework with the help of encryption systems, secure APIs, authentication systems for users and transactions, and real-time fraud detection systems. Since the financial systems manage customer data and transactions directly, a constant check and monitoring system for all the security aspects is very essential for them.

Organizations must pay more attention to system decomposition and proper modularization during system designing phase so as to minimize the service coordination overheads and make systems more manageable. Use of an effective API management and orchestration strategy is essential to ensure optimal inter-service communication, thus increasing system responsiveness. To have employees skilled enough to work on distributed systems, they must be provided with training on cloud computing, microservices architectures and Devops principles.

FinTech companies must also look towards investing and researching in modern technologies like AI and Blockchain integration for their microservices systems which can improve automated transactions processing, fraud detection systems and real time data analysis capability. This continuous focus on investing in scalable architectures will boost the development of Indian FinTech industry.

XIII. FUTURE SCOPE

Future research can investigate the integration of artificial intelligence and machine learning based approaches within the existing microservices architecture. A study can be conducted to analyze how these intelligent systems can be used for improved financial transaction processing and management, with special emphasis on intelligent automated processes, predictive analytics and AI based fraud detection for secure systems.

Another significant area for future research could be to identify the role of blockchain based technology in enhancing transparency, security and distributed transaction processing mechanisms for microservices based financial services. The development of Comparative studies of Monolithic, Service-oriented and serverless architecture models may contribute

towards identifying the best architecture to be used by modern financial institutions.

Future research should also look into areas like edge computing, real-time analytics, and event driven architectures in financial systems and analyze their benefits on financial transaction efficiency, customer satisfaction, and system response times. Empirical research, based on collected data from FinTech organizations will enhance our understanding of the operational challenges, cost management factors, and optimization techniques in the implementation of microservices.

Additionally, future research may cover regulatory compliance, governance policies, and cybersecurity risk management strategies pertaining to microservices based financial organizations in Indian markets, as well as in global landscape.

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