

Does Artificial Intelligence Make Credit Decisions More Equitable?

“An Analytical Study of Creditworthiness Models in the Indian Context”

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Abstract—The present study explores, specifically in the Indian context, whether Artificial Intelligence (AI)-based creditworthiness models prove more helpful in equitable decision-making processes compared to traditional credit-assessment systems. This research adopts a mixed-method approach, which includes conceptual analysis along with a systematic and comparative review of empirical studies of AI/ML-based credit scoring models. This study clarifies that Artificial Intelligence (AI)-based models, by using high-dimensional and alternative data, significantly increase predictive accuracy and make credit risk assessment more robust. However, the analysis also reveals that improvement in predictive capability does not necessarily mean more equitable credit outcomes. The study underlines that AI-driven systems prioritize those borrowers whose financial profiles are rich and stable, which can create adverse conditions for individuals with limited credit history or weak digital footprints. This research identifies key challenges in the path of adopting AI, such as algorithmic bias, lack of transparency, excessive dependence on data, and governance constraints. These factors collectively determine the distributional impact of credit decisions, proving the limitations of relying solely on efficiency metrics like accuracy or AUC. In the Indian context of financial informality and unequal digital access, this study indicates that AI-based systems, while expanding inclusion for some groups on one hand, can further reinforce exclusion for other groups on the other. Ultimately, this research concludes that the efficiency of AI in credit decisions is indisputable, but its contribution to ensuring equity depends entirely on data representativeness, model design, and the strength of the regulatory and governance frameworks.

Index Terms—Artificial Intelligence, Machine Learning, Credit Scoring, Algorithmic Fairness, Financial Inclusion, Credit Risk, India

I. INTRODUCTION

Access to credit constitutes a foundational pillar of economic development, entrepreneurial activity, and financial inclusion. Formal credit systems play a decisive role in allocating financial resources across households and firms, thereby shaping patterns of economic opportunity and social mobility (World Bank Group, 2025). Traditionally, credit decisions have relied on standardized assessment mechanisms such as income verification, collateral requirements, and credit history-based scoring models. While these mechanisms aim to mitigate default risk and ensure financial stability, a substantial body of research has highlighted their exclusionary effects, particularly for individuals with limited or non-traditional financial records.

In India as in many developing economies, the limitations of conventional credit assessment frameworks are especially pronounced. A significant proportion of the Indian workforce operates within the informal sector, characterized by irregular income flows and limited formal documentation. As a result, traditional credit scoring systems often fail to capture the actual repayment capacity of borrowers, leading to systematic exclusion from formal financial markets (Reserve Bank of India, 2021). These structural constraints have long posed challenges to policymakers seeking to expand access to credit while maintaining prudential standards.

In recent years, Artificial Intelligence (AI) and machine learning techniques have been increasingly adopted within credit decision-making processes as a

response to these challenges. AI-based creditworthiness models employ predictive algorithms capable of processing large volumes of data, including both traditional financial information and alternative data sources such as digital transaction histories and behavioral indicators (Bazarbash, 2019). In the Indian context, the expansion of digital public infrastructure most notably Aadhaar-based identification systems, Unified Payments Interface (UPI), and the rapid growth of fintech lending platforms has significantly accelerated the deployment of algorithmic credit assessment systems (Reserve Bank of India, 2022).

Advocates of AI-driven lending contend that algorithmic decision-making enhances efficiency, scalability, and predictive accuracy in credit evaluation. By reducing human discretion and automating risk assessment, AI systems are often presented as more objective and consistent than traditional human-led credit appraisal processes (Fuster et al., 2021). From this perspective, AI-based credit models are frequently associated with the promise of improved fairness, reduced discrimination, and expanded access to formal finance for underserved populations.

However, the assumption that AI systems are inherently neutral and equitable has been increasingly challenged in academic and policy literature. Algorithms are trained on historical datasets that may encode existing social, economic, and institutional inequalities. Consequently, AI-based credit assessment models may reproduce or even intensify patterns of exclusion embedded within past lending practices (S. S. a. D. Barocas, 2016). Moreover, the opacity of complex machine-learning models often described as “black-box” systems raises serious concerns regarding transparency, accountability, and the ability of borrowers and regulators to understand or contest automated credit decisions (Burrell, 2016). Concerns surrounding algorithmic fairness and accountability are particularly salient in the Indian socio-economic context. India is characterized by significant income inequality, regional disparities, and uneven access to digital infrastructure. While AI-driven credit systems may broaden inclusion by recognizing alternative indicators of creditworthiness, they may simultaneously disadvantage individuals with limited digital footprints or inconsistent data trails (Gurumurthy & Chami, 2019). These dynamics underscore the risk that AI-enabled lending may

reconfigure, rather than eliminate, existing forms of financial exclusion.

Despite a growing international literature on AI and automated decision-making in financial markets, studies examining the equity implications of AI-based credit assessment within developing economies remain limited. Much of the existing research emphasizes efficiency gains and predictive performance, often overlooking broader socio-economic and ethical considerations (Oecd, 2024). Within the Indian academic and policy discourse, systematic analyses of whether AI-driven credit models genuinely enhance equity in lending decisions remain relatively scarce.

Against this backdrop, the present study critically examines the role of Artificial Intelligence in shaping equity in credit decision-making within the Indian lending ecosystem. The primary objective of this paper is to analyse whether AI-based creditworthiness models contribute to more equitable credit decisions when compared with traditional credit assessment mechanisms. By situating the analysis within India’s socio-economic and regulatory environment, the study seeks to contribute to ongoing debates on the responsible, transparent, and inclusive deployment of AI in financial systems.

II. LITERATURE REVIEW

Conceptual Foundations of Creditworthiness Assessment

The concept of creditworthiness has traditionally been rooted in the problem of information asymmetry between lenders and borrowers, where lenders seek reliable indicators to predict repayment behaviour and manage default risk. Early academic work operationalized creditworthiness through statistical classification techniques that relied on observable financial variables such as income stability, repayment history, and collateral (Hand & Henley, 1997). These approaches laid the methodological foundation for modern credit scoring systems by prioritizing standardization, consistency, and risk minimization.

Subsequent scholarship refined these models through logistic regression-based scorecards and econometric frameworks that balanced predictive performance with interpretability, a feature particularly valued by regulators and financial institutions (Lessmann et al., 2015). While these models contributed significantly to

the scalability of consumer lending, the literature also acknowledged their dependence on historical financial data and formal documentation, which constrained their applicability across heterogeneous borrower populations (Lessmann et al., 2015; Hand & Henley, 1997).

Structural Limitations of Traditional Credit Scoring and Financial Exclusion

A growing body of research demonstrates that traditional credit scoring systems are structurally biased toward borrowers with established credit histories, thereby disadvantaging “new-to-credit” individuals and those operating outside formal employment arrangements (Lessmann et al., 2015; Demirgüç-Kunt et al., 2022). These limitations are not merely technical but reflect deeper institutional dependencies on documentation-based indicators that fail to capture actual repayment capacity in many socio-economic contexts.

Evidence from developing economies indicates that such models contribute to persistent financial exclusion rather than simply reflecting differences in borrower risk (Demirgüç-Kunt et al., 2022). In India, regulatory assessments highlight that conventional lending frameworks struggle to assess borrowers with irregular incomes and limited credit histories, particularly in the informal sector (Reserve Bank of India, 2021). The literature thus converges on the view that traditional creditworthiness assessment mechanisms, while effective within formal financial systems, are ill-suited to economies characterized by income volatility and informality (RBI, 2021; World Bank, 2025).

Emergence of Machine Learning and AI in Credit Risk Assessment

In response to the limitations of conventional credit scoring, academic and practitioner literature has increasingly explored the application of machine learning techniques to credit risk assessment. Unlike traditional linear models, machine learning approaches can process high-dimensional data and capture non-linear relationships among variables, thereby improving default prediction accuracy (Lessmann et al., 2015). Benchmarking studies consistently show that ensemble methods and other advanced algorithms outperform traditional scorecards across a range of credit datasets (Lessmann et al., 2015).

More recent work extends this analysis by examining the broader market implications of AI adoption in lending. Fuster et al. (2021) provide compelling empirical evidence that machine-learning-based credit models significantly enhance predictive accuracy while simultaneously reshaping credit allocation patterns. Their findings mark an important shift in the literature, demonstrating that AI adoption affects not only efficiency but also the distribution of credit across borrower groups. Complementary studies emphasize that these models increasingly rely on alternative and behavioral data, further expanding their scope and influence in digital lending ecosystems (Bazarbash, 2019; OECD, 2024).

Emerging research published in 2025 builds on this trajectory by focusing on hybrid and fairness-aware machine learning models in credit risk assessment. Recent peer-reviewed studies highlight that while advanced AI models continue to improve performance metrics, they also intensify concerns related to transparency, bias, and governance, particularly for small borrowers and SMEs (Abbas, 2025). Alternative credit scoring frameworks increasingly incorporate non-traditional variables reflecting borrower behaviour, financial discipline, and socio-digital signals. Conceptual models such as the Ability–Stability–Willingness framework emphasize multidimensional evaluation beyond historical credit records (Shukla et al., 2023).

Efficiency–Equity Trade-offs in AI-Driven Credit Decisions

While early studies on AI in credit markets emphasized predictive performance, more recent scholarship interrogates the assumption that higher accuracy necessarily leads to fairer outcomes. Fuster et al. (2021) demonstrate that machine learning reallocates credit toward borrowers whose repayment behaviour is easier to predict, potentially disadvantaging marginal applicants with noisier data profiles. This phenomenon aligns with broader economic insights that prediction-driven policies can generate unintended distributional consequences (Kleinberg et al., 2015).

Empirical analyses published in the early 2020s further show that AI-based credit models may reduce overall error rates while simultaneously increasing disparities across socio-economic groups (Liu et al., 2023). These findings underscore a central tension in

the literature: efficiency gains achieved through AI do not automatically translate into equitable credit access. Instead, the distributional effects of algorithmic decision-making depend on data selection, model objectives, and institutional context (Fuster et al., 2022; Kleinberg et al., 2015).

Algorithmic Bias and Fairness in Credit Scoring

A substantial interdisciplinary literature examines how algorithmic systems generate biased outcomes despite claims of objectivity. S. S. a. D. Barocas (2016) argue that data-driven decision-making can produce disparate impacts because algorithms learn from historical data shaped by existing social and economic inequalities. This insight has become foundational to contemporary analyses of automated credit scoring.

Subsequent research formalizes these concerns by identifying multiple sources of bias throughout the machine-learning lifecycle, including data collection, feature selection, and model evaluation (Mehrabi et al., 2021). In credit markets, fairness challenges are compounded by the use of proxy variables that correlate with protected characteristics, even when such characteristics are explicitly excluded (S. Barocas et al., 2023).

Recent 2025 studies advance this literature by proposing fairness-aware and bias-mitigation techniques tailored specifically to credit decision-making. These works emphasize that technical interventions alone are insufficient unless accompanied by institutional oversight and clear normative definitions of fairness (De Castro Vieira et al., 2025).

Opacity, Explainability, and Accountability in AI-Based Lending

The opacity of complex machine-learning models represents a central concern in AI-driven credit assessment. Burrell (2016) conceptualizes this opacity as a socio-technical problem arising from model complexity, proprietary systems, and limited interpretability. In lending contexts, opacity undermines borrower trust and restricts the ability of regulators to audit automated decisions.

In response, a growing literature on explainable AI (XAI) seeks to balance predictive performance with interpretability. Survey studies document a range of post-hoc and model-based explanation techniques designed to enhance transparency in automated

decision-making (Guidotti et al., 2018; Ribeiro et al., 2016). Emerging 2025 research further extends this discussion by addressing explainability under dynamic conditions such as concept drift, which is particularly relevant for credit markets characterized by changing borrower behavior (John, 2025, preprint).

Governance and Regulatory Perspectives on AI in Credit Markets

Recent scholarship increasingly conceptualizes Artificial Intelligence (AI)-driven credit assessment as a governance challenge rather than merely a technological innovation. International policy research classifies financial applications of AI as high-risk use cases that necessitate enhanced safeguards related to data governance, accountability, transparency, and consumer protection (OECD, 2024). This shift reflects a broader movement away from efficiency-centric narratives toward responsible AI frameworks that integrate ethical, legal, and institutional considerations.

In the Indian context, regulatory discourse mirrors these concerns. The Reserve Bank of India (RBI) has identified multiple risks associated with digital lending ecosystems, including issues related to algorithmic opacity, inadequate disclosure practices, misaligned incentives, and borrower protection (Reserve Bank of India, 2021). Building upon these observations, the RBI's Digital Lending Guidelines impose mandatory obligations concerning transparency, informed borrower consent, fair lending practices, and robust grievance redressal mechanisms (Reserve Bank of India, 2022). Such regulatory interventions underscore the recognition that AI-enabled credit decisions must operate within accountable and transparent institutional frameworks (Burrell, 2016; RBI, 2022).

Beyond financial regulation, governance challenges surrounding AI-based credit systems intersect with India's evolving data governance architecture. The Digital Personal Data Protection Act (DPDP Act), 2023 establishes legally enforceable principles of consent-based data processing, purpose limitation, and data minimization (Government of India, 2023). Given that AI-driven credit assessment increasingly relies on large-scale personal and behavioral datasets, these provisions introduce critical constraints on data collection, profiling, and automated decision-making practices (OECD, 2024).

Moreover, AI-enabled digital lending platforms are indirectly governed through a broader legal ecosystem that includes the Information Technology Act, 2000, the Consumer Protection Act, 2019, and the Credit Information Companies (Regulation) Act, 2005. These statutory frameworks establish obligations relating to data security, fair practices, consumer rights, and the accuracy of credit information, all of which bear relevance for algorithmic decision systems deployed in lending environments.

Scholarly analyses further emphasize that AI governance in India cannot be adequately understood through regulatory compliance alone. Gurumurthy and Chami (2019) argue that algorithmic systems operate within socio-economic contexts characterized by disparities in digital access, financial literacy, and data visibility. In such environments, governance concerns extend beyond model accuracy toward issues of fairness, exclusion risks, and informational power asymmetries (Barocas & Selbst, 2016; Gurumurthy & Chami, 2019).

Taken together, India's governance landscape reflects a layered regulatory and institutional architecture in which AI-enabled credit decision systems are governed through financial regulation, data protection legislation, digital law, and consumer protection norms. This governance approach underscores the recognition that AI adoption in credit markets presents not only technological opportunities but also systemic accountability and equity challenges (RBI, 2021; OECD, 2024).

III. RESEARCH GAP

The literature reviewed above reveals a clear evolution in creditworthiness assessment, from traditional statistical models to AI-driven systems with far-reaching implications for credit allocation. While machine learning has demonstrably improved predictive performance, a growing body of research highlights unresolved concerns related to equity, bias, transparency, and governance. Importantly, much of the empirical evidence on AI-based credit scoring is concentrated in developed financial markets.

In the Indian context, existing research and policy discussions have focused primarily on efficiency gains and regulatory intent, with limited systematic analysis of whether AI-driven creditworthiness models enhance equitable access to credit. This gap

underscores the need for context-specific analytical research that evaluates AI-based credit decision-making not only in terms of accuracy but also in terms of distributive outcomes and social equity.

IV. RESEARCH QUESTIONS AND OBJECTIVES

Grounded in the preceding review of literature on traditional creditworthiness assessment, Artificial Intelligence (AI)-based credit scoring, and algorithmic fairness, the present study is guided by the following research questions:

RQ1.: How do Artificial Intelligence-based creditworthiness models conceptually and functionally differ from traditional credit assessment mechanisms?

RQ2.: What is the comparative impact of AI/ML-based credit decision systems on fairness-related lending outcomes compared to traditional credit scoring models?

RQ3.: What challenges related to fairness, transparency, data security, and governance emerge from the use of Artificial Intelligence in credit decision-making?

In accordance with the research questions, the study pursues the following objectives:

1. To examine the conceptual foundations and operational distinctions between traditional and AI-based creditworthiness assessment models.
2. To synthesize and comparatively analyze empirical evidence on the impact of AI/ML-based credit decision systems on fairness-related lending outcomes.
3. To analyze concerns relating to algorithmic fairness, transparency, data security, and governance associated with AI-enabled lending practices.

V. METHODOLOGY

This study adopts a mixed-method research design combining conceptual analysis with a systematic comparative analysis of existing empirical studies on AI/ML-based credit decision systems.

First, a conceptual analysis is conducted to examine the differences between traditional statistical credit models and AI/ML-based models (RQ1). Second, a systematic comparative analysis is undertaken to

evaluate differences in predictive performance between these models based on evidence from selected empirical studies (RQ2). Third, the study analyzes key challenges related to fairness, transparency, data security, and governance associated with AI-based credit systems (RQ3).

The study is based on secondary data collected from peer-reviewed journal articles sourced from databases such as Scopus and Google Scholar. Studies were selected using keywords such as “AI credit scoring,” “machine learning credit risk,” and “credit scoring AUC.” Only those studies reporting measurable performance indicators (e.g., AUC or accuracy) and providing comparative insights were included.

The study employs a systematic comparative synthesis of existing empirical research to identify cross-study patterns, with findings interpreted within the institutional context of the Indian credit system.

RQ1: Conceptual and Functional Differences Between Traditional and AI-Based Creditworthiness Models

The first research question examined how Artificial Intelligence (AI)-based creditworthiness models conceptually and functionally differ from traditional credit assessment mechanisms. The analysis indicates that this distinction extends beyond methodological variation and reflects a broader transformation in the logic of credit decision-making.

Traditional creditworthiness models (CIBIL) have historically relied on statistical classification techniques, most prominently logistic regression. These models estimate default probabilities using structured financial and historical credit variables, including repayment behaviour, income stability, leverage ratios, and collateral indicators. A defining characteristic of such models is their interpretability, as decision outcomes can be explained through transparent variable relationships and coefficient estimates. This transparency has contributed to their longstanding regulatory acceptance and institutional legitimacy.

AI-based creditworthiness models, particularly those employing machine learning (ML) techniques, depart from these linear estimation frameworks. ML algorithms operate through data-driven inference, identifying complex and non-linear relationships across high-dimensional datasets. Rather than relying on predefined assumptions regarding variable interactions, AI systems learn predictive patterns directly from data. This adaptive capability allows AI models to incorporate alternative, behavioural, and digital variables, thereby expanding the informational scope of credit evaluation.

The functional divergence between these paradigms is significant. Traditional statistical models prioritize stability, consistency, and interpretability, whereas AI-based systems emphasize predictive optimization, pattern recognition, and dynamic learning. This shift alters how borrower risk is conceptualized from rule-bound probability estimation toward algorithmic prediction based on behavioural similarity and statistical regularities.

However, this transformation introduces trade-offs. While AI models enhance predictive flexibility and classification performance, they often exhibit reduced interpretability relative to traditional scorecards. The complexity of ML architectures may limit the transparency of decision logic, complicating borrower understanding and regulatory oversight. Consequently, AI adoption reconfigures not only predictive methodologies but also the balance between accuracy, explainability, and accountability.

In essence, the analysis concludes that AI-based creditworthiness models represent a paradigmatic shift in credit assessment, characterized by expanded data utilization, adaptive learning mechanisms, and altered transparency dynamics.

The conceptual and operational distinctions among major creditworthiness assessment paradigms are analytically summarised in Table 1.

Table 1 Analytical Comparison of Creditworthiness Assessment Paradigms

Analytical Dimension	Traditional Statistical Models	AI / Machine Learning Models
Core Methodology	Parametric statistical estimation (e.g., logistic regression)	Data-driven algorithmic learning
Decision Structure	Predefined linear relationships	Adaptive, non-linear inference
Primary Data Inputs	Structured financial & credit history variables	High-dimensional, behavioural & alternative data
Predictive Mechanism	Probability estimation under linear assumptions	Pattern recognition & predictive optimisation

Interpretability	High (transparent coefficients)	Often limited (model complexity)
Predictive Performance	Stable but constrained	Typically, superior in classification tasks
Adaptability to New Data	Limited	High (dynamic learning capability)
Scalability	High	High (automation-enabled)
Bias Vulnerabilities	Historical data rigidity	Proxy bias & data imbalance
Transparency Challenges	Minimal	Significant (algorithmic opacity)
Fairness Risks	Exclusion via rigid criteria	Disparate impact despite neutrality
Equity Implications	Documentation-based exclusion	Efficiency–equity trade-offs
Governance Concerns	Limited	Accountability & explainability deficits
Data Security Exposure	Relatively lower	Elevated (data-intensive ecosystems)
Regulatory Compatibility	Strong & established	Increasing but scrutinised
Operational Role in India	Dominant in formal banking	Expanding in digital lending platforms

*Developed by the author based on analytical synthesis of prior literature.

Although Table 1 focuses primarily on the analytical comparison between traditional statistical models and AI/ML-based creditworthiness models, it is important to acknowledge the intermediate role historically played by expert judgment and rule-based lending approaches. Prior to the widespread adoption of formal statistical scorecards, many lending institutions relied heavily on the professional judgment of credit officers and internally developed rule-based decision frameworks. These approaches combined quantitative financial indicators with qualitative assessments such as borrower reputation, business stability, managerial capability, and local market knowledge.

In practice, expert-driven credit evaluation often operated through heuristic rules and institutional guidelines rather than formal predictive modelling. While such systems allowed for contextual interpretation of borrower characteristics and relationship-based lending particularly in small business and SME financing they were inherently limited by subjectivity, inconsistency across decision makers, and difficulties in standardization. Research in credit risk modelling literature notes that judgment-based systems may introduce cognitive biases and variability in lending outcomes due to differences in individual expertise and institutional practices (Hand & Henley, 1997; Lessmann et al., 2015).

Consequently, the financial industry gradually transitioned toward statistically grounded credit scoring models that offered greater standardization, transparency, and scalability. In contemporary lending ecosystems, expert judgment continues to play a supplementary role particularly in complex credit decisions or relationship-based lending contexts but it is increasingly complemented or replaced by data-driven analytical models. This evolution reflects a broader shift from discretionary evaluation toward

algorithmically assisted decision-making in modern credit markets.

RQ2: What is the comparative impact of AI/ML-based credit decision systems on fairness-related lending outcomes compared to traditional credit scoring models?

The second research question examines whether the adoption of Artificial Intelligence (AI/ML)-based credit decision systems influence distributional or fairness-related credit outcomes compared to traditional scoring models. The analysis indicates that while AI-driven systems frequently enhance predictive accuracy and risk differentiation, their effects on lending outcomes are neither uniform nor inherently fairness-enhancing.

AI/ML-based credit decision models are primarily optimized for predictive efficiency rather than distributive balance or fairness objectives. Their algorithmic structures prioritize statistical performance metrics such as classification accuracy and default prediction reliability. Consequently, improvements in predictive capability may coexist with differentiated borrower-level impacts, raising important distributional considerations.

A key mechanism underlying these outcomes is statistical predictability. Machine learning systems tend to favour borrower profiles characterized by stable behavioural patterns and rich historical data. Applicants with thin credit histories, irregular income streams, or limited digital footprints may be classified as higher-risk borrowers. Such classifications may not necessarily reflect intrinsic repayment capacity but may instead arise from disparities in data availability and visibility.

This dynamic contributes to what may be described as predictability-driven distributional effects, whereby

borrowers whose financial characteristics align with historically observable patterns receive systematic advantages relative to data-sparse applicants. As a result, AI-enabled systems may alter the distribution of credit approvals and rejections across borrower categories, potentially reshaping access patterns without explicitly targeting fairness outcomes.

From a fairness perspective, AI-based decision-making introduces additional complexities. Models trained on historically embedded datasets may reproduce structural inequalities through proxy variables and correlated attributes. Even in the absence of explicitly discriminatory variables, such systems may generate disparate outcomes across socio-economic or demographic groups.

In the Indian context, these distributional implications are particularly significant due to financial informality, heterogeneous borrower profiles, and uneven digital penetration. AI systems relying on behavioural and alternative data may expand access for digitally visible borrowers while simultaneously disadvantaging individuals with limited formal or digital records.

Overall, the analysis suggests that AI adoption does not automatically produce fairness-enhancing or distributionally neutral outcomes. Instead, AI/ML-based credit decision systems generate complex trade-offs, where improvements in predictive efficiency coexist with heterogeneous distributional consequences. The ultimate impact depends on data representativeness, model design, fairness constraints, and governance mechanisms.

Table 2 Comparative Evidence on Predictive Performance of AI/ML Models

Study (Title + Author)	Year	Traditional Model (AUC)	ML Model (AUC)	Performance Difference (AUC Gap)	Key Findings
Innovative Credit Risk Assessment: Leveraging social media data for inclusive credit scoring in Indonesia's fintech sector. (Alamsyah et al., 2025)	2025	Not reported	Not reported	Not reported	Alternative data improves scoring
Stacked Ensemble Model with Enhanced TabNet for SME Supply Chain Financial Risk Prediction (Shan & Gao, 2025)	2025	Not reported	0.976	Not reported	High deep learning accuracy
Data-Driven Loan Default Prediction: A Machine Learning Approach for Enhancing Business Process Management (Zhang et al., 2025)	2025	Not reported	0.971	Not reported	ML models outperform traditional methods
Application of a Machine Learning Algorithm to Assess and Minimize Credit Risks (Arakelyan & Ghazaryan, 2025)	2025	Not reported	Not reported	Not reported	ML reduces credit risk
Artificial Intelligence Credit Risk Assessment Model Based on MLP-Hybrid Clustering (Sun et al., 2025)	2025	Not reported	0.92	Not reported	Deep learning models show strong performance
A Novel Hybrid Model for Loan Default Prediction in Maritime Finance Based on Topological Data Analysis and Machine Learning (Kheneifar & Amiri, 2025)	2025	0.628	0.973	+0.345	Significant performance gain
A Novel Weighted Loss TabTransformer Integrating Explainable AI for Imbalanced Credit Risk Datasets (Hartomo et al., 2025)	2025	Not reported	0.95	Not reported	Improved fairness and accuracy
Optimizing XGBoost Hyperparameters for Credit Scoring Classification Using Particle Swarm Optimization (Lakra et al., 2025)	2025	Not reported	~0.72	Not reported	ML outperforms traditional methods
Comparative Analysis of Boosting Algorithms for Predicting Personal Default (N. Nguyen & Ngo, 2025)	2025	Not reported	Not reported	Not reported	Boosting algorithms perform best
Artificial Intelligence and Machine Learning Models for Credit Risk Prediction in Morocco (Faris & Elhachloufi, 2025)	2025	LR	RF	Not reported	Ensemble methods perform better

A Hybrid Approach to Machine Learning and Data Mining for Predictive Modeling in Finance (Sarimurrah & Khan, 2025)	2025	Not reported	Not reported	Not reported	Hybrid models show superior performance
Example-dependent Cost-sensitive Learning-Based Selective Deep Ensemble Model for Credit Scoring (Xiao et al., 2025)	2025	Not reported	Not reported	Not reported	Fairness improvement observed
Research on Intelligent Optimization Mechanisms of Financial Process Modules through ML Systems AI System Study (T. Wang & RTobias, 2025)	2025	Not reported	+15% accuracy	Not reported	AI improves decision-making efficiency
Environmental Risk Assessment and Green Transformation in Banking Industry (X. Wang & Abdykadyrov, 2025)	2025	0.72	0.91	+0.19	Strong performance improvement
Predicting Mortgage Credit Defaults in Morocco Using Machine Learning Approaches (Hade & Elhia, 2025)	2025	LR	Bagging/XGB	Not reported	Ensemble methods outperform
Sustainable Credit Risk Prediction: Applying Machine Learning for Responsible Lending (Araya et al., 2025)	2025	Not reported	0.87	Not reported	ML improves predictive performance
Robust Hybrid Data-Level Approach for Handling Imbalanced Financial Credit Risk Data (Musara et al., 2025)	2025	Not reported	Not reported	Not reported	Data balancing improves results
Assessing the Efficacy and Risks of Tree-Based Algorithms in Personal Default Prediction (N. M. Nguyen & Le, 2025)	2025	LR	RF/XGB	Not reported	XGBoost performs best
Enhancing Credit Scoring through a Multi-Stage Hybrid Ensemble Classification Model (P et al., 2025)	2025	Not reported	0.968	Not reported	Hybrid ensemble performs best
Interpretable AI Framework for Credit Risk Assessment and Fraud Detection (V. K & Bindu, 2025)	2025	Not reported	0.94	Not reported	Importance of explainability
Bio-inspired Deep Neural Networks for Predicting Income Reporting Discontinuities in Student Loan Programs Bio-DNN Study (Lazo et al., 2026)	2026	0.97	0.999	+0.02	Deep learning achieves highest accuracy
Corporate Financial Distress Prediction: A Machine Learning Approach in the Era of Big Data (Gabrielli et al., 2026)	2026	Not reported	~0.99	Not reported	Very high predictive accuracy
Evaluating AI-driven Credit Scoring Models versus Traditional Statistical Techniques Vokrani et al.	2026	0.76	0.89	+0.13	Strong ML performance advantage

*Developed by the author based on analytical synthesis of prior literature.

Table 2 reveals a clear and consistent pattern across the reviewed empirical literature: AI/ML-based credit scoring models outperform traditional statistical models in terms of predictive accuracy. Across diverse datasets, institutional contexts, and modelling techniques, machine learning approaches particularly ensemble methods and deep learning architectures demonstrate superior classification performance.

However, a closer examination of the table suggests that performance gains are not uniform. The magnitude of improvement varies significantly across studies, indicating that predictive outcomes are highly sensitive to:

- data quality
- feature selection
- model architecture
- domain-specific conditions

Importantly, many studies do not report directly comparable metrics such as AUC, reflecting a broader lack of standardization in performance reporting within the credit risk modelling literature. This limits the ability to draw strictly quantitative comparisons across studies and suggests that the observed performance advantage should be interpreted as a general trend rather than a precise measurable differential.

More critically, Table 2 highlights a fundamental limitation in the existing literature: the overwhelming emphasis on predictive accuracy as the primary evaluation metric.

While AI models demonstrate clear efficiency gains, the table provides little evidence regarding fairness, distributional outcomes, or borrower-level impacts. This reinforces the argument that: improvements in predictive performance do not inherently translate into more equitable credit decisions.

Thus, Table 2 supports the conclusion that AI adoption enhances risk prediction efficiency, but does not, by itself, address structural issues of financial inclusion or fairness.

Table 3 Illustrative Performance Differences
(Selected Studies)

Study	Traditional Model (AUC)	ML Model (AUC)	Performance Difference (AUC Gap)
Vakrani et al. (2025)	0.76	0.89	0.13
X. Wang and Abdykadyrov (2025)	0.72	0.91	0.19
Kheneifar and Amiri (2025)	0.628	0.973	0.345
Lazo et al. (2026)	0.97	0.999	0.02

*Developed by the author based on analytical synthesis of prior literature.

Table 3 presents illustrative differences in predictive performance between traditional statistical models and AI/ML-based models for a limited subset of studies reporting comparable AUC values. The comparison indicates that machine learning models generally achieve higher predictive accuracy; however, the magnitude of improvement varies across studies.

It is important to note that these comparisons are based on a small number of studies and are intended for illustrative purposes only. Differences in datasets, modelling approaches, and evaluation frameworks limit strict comparability across studies. Therefore, these results should not be interpreted as a formal quantitative aggregation but rather as indicative of broader trends observed in the literature.

RQ3: Challenges Related to Fairness, Transparency, Data Security, and Governance in AI-Based Credit Decision-Making

The third research question examines the key challenges associated with the adoption of Artificial Intelligence (AI) and Machine Learning (ML) in credit decision-making, with particular emphasis on fairness, transparency, data security, and governance. The analysis of recent empirical and methodological studies indicates that while AI-based credit systems significantly enhance predictive performance, they simultaneously introduce complex technical and institutional risks that have important implications for equitable lending outcomes.

1. Algorithmic Bias and Fairness Concerns

A primary challenge associated with AI-driven credit assessment is the emergence of algorithmic bias, particularly in contexts involving imbalanced or incomplete datasets. Credit scoring datasets are frequently characterized by class imbalance, where default cases are underrepresented, leading models to favour majority-class predictions and potentially disadvantage high-risk or underrepresented borrower groups (Hartomo et al., 2025).

Similarly, empirical research highlights that the quality and completeness of input data significantly influence model outcomes, as incomplete credit histories or inconsistent reporting can reduce predictive reliability and distort borrower classification (Olowe, 2026). This implies that bias in AI systems is not solely algorithmic but also data-driven, reflecting structural gaps in financial information systems.

Furthermore, advanced ML models such as ensemble and boosting algorithms, while improving predictive accuracy, rely heavily on feature selection and data representation, which may embed implicit biases through correlated variables (Nguyen & Le, 2025). As a result, AI-based credit decision systems may produce disparate outcomes across borrower segments, even in the absence of explicit discriminatory variables.

2. Transparency and Explainability Challenges

Another critical issue is the limited interpretability of complex machine learning models. While traditional models such as logistic regression offer clear and explainable decision structures, advanced AI models including deep neural networks, ensemble methods, and hybrid architectures often function as opaque systems, making it difficult to trace decision logic.

Empirical studies emphasize that hybrid and ensemble models, although superior in predictive performance, introduce interpretability constraints and computational complexity, limiting their applicability in real-time financial decision-making and regulatory environments (Sarimurrah & Khan, 2025).

To address this limitation, recent research integrates explainable AI (XAI) techniques, such as SHAP-based explanations, to improve transparency and interpretability in credit scoring systems (Straus et al., 2026). However, these solutions often involve trade-offs, as enhancing explainability may slightly reduce predictive efficiency or require additional computational resources.

Thus, transparency remains a critical challenge, particularly in contexts where borrowers and regulators require justifiable and auditable decision-making processes.

3. Model Vulnerability and Security Risks

AI-based credit systems also introduce new forms of technical vulnerability, particularly in digital lending environments. Unlike traditional models, machine learning systems are susceptible to adversarial manipulation, where small perturbations in input data can significantly alter model predictions.

Recent empirical evidence demonstrates that neural network-based credit models can be manipulated through adversarial attacks, potentially leading to incorrect credit risk classifications and undermining system reliability (Straus et al., 2026).

Additionally, the increasing reliance on large-scale behavioural and transactional data raises concerns regarding data security, integrity, and misuse. As credit decision systems integrate multiple data sources, including alternative and digital data, the risk of data breaches and unauthorized access becomes more pronounced.

These findings highlight that AI-driven credit systems must be evaluated not only in terms of predictive performance but also in terms of robustness, resilience, and security.

4. Data Dependency and Structural Limitations

AI models are highly dependent on the availability, quality, and granularity of data, which creates structural limitations in credit decision-making. Studies show that traditional credit bureau data alone may provide limited predictive accuracy, necessitating

the integration of alternative data sources to improve model performance (Olowe, 2026).

However, the use of alternative data introduces new challenges:

- uneven data availability across borrowers
- inconsistencies in data reporting
- potential exclusion of individuals with limited digital footprints

Moreover, research on feature selection and model optimization indicates that model performance is highly sensitive to input variable selection, reinforcing the risk that incomplete or biased data can lead to distorted outcomes (Ta et al., 2025).

Thus, AI-based credit systems may inadvertently shift exclusion from “lack of formal credit history” to “lack of usable data”, thereby reconfiguring rather than eliminating financial exclusion.

5. Governance and Regulatory Challenges

The integration of AI into credit decision-making transforms lending into a governance-intensive process, requiring oversight mechanisms beyond traditional risk management frameworks. While AI improves predictive accuracy and operational efficiency, it simultaneously complicates issues of accountability, auditability, and regulatory compliance.

Empirical studies indicate that financial institutions increasingly rely on advanced machine learning models to mitigate credit risk, yet these models require careful calibration and monitoring to ensure stability and reliability (Arakelyan & Ghazaryan, 2025).

Moreover, the rapid adoption of AI in credit scoring raises concerns regarding:

- lack of standardized evaluation frameworks
- limited regulatory capacity to audit complex models
- misalignment between predictive optimization and ethical considerations

Evidence from fintech lending further suggests that even when predictive models perform well, institutional practices such as pricing and risk alignment may remain imperfect, indicating broader governance gaps in AI-driven financial systems (Liu & Liang, 2025). These challenges underscore the need for integrated governance frameworks that combine technical validation, regulatory oversight, and ethical safeguards.

6. Synthesis of Findings

The analysis demonstrates that challenges related to fairness, transparency, data security, and governance are deeply interconnected. High predictive performance does not necessarily translate into equitable or accountable outcomes. Instead, AI-based credit systems operate within a complex socio-technical environment where:

- data limitations influence fairness outcomes
- model complexity reduces transparency
- system vulnerabilities affect reliability
- governance gaps weaken accountability

Consequently, AI-driven credit decision-making should not be evaluated solely on efficiency metrics such as accuracy or AUC, but must also be assessed in terms of fairness, interpretability, security, and institutional accountability.

VI. DISCUSSION

The findings of this study highlight that the adoption of Artificial Intelligence (AI) in credit decision-making represents a significant shift from traditional, rule-based assessment to data-driven predictive systems. As demonstrated in RQ1, AI/ML-based models differ fundamentally from traditional statistical approaches by relying on high-dimensional data and non-linear pattern recognition rather than predefined relationships.

With respect to RQ2, the analysis indicates that AI-based models generally outperform traditional models in predictive accuracy. However, improved predictive performance does not necessarily translate into equitable outcomes. AI systems tend to favour borrowers with richer and more stable data profiles, leading to what may be described as predictability-driven allocation effects. This may disadvantage individuals with limited credit histories, irregular income patterns, or weak digital footprints. It is important to note that AUC measures predictive performance rather than fairness; therefore, higher accuracy does not imply more equitable credit decisions.

The findings of RQ3 further reveal that AI-driven credit systems introduce important challenges related to fairness, transparency, data dependency, and governance. Algorithmic bias may arise from imbalanced or historically biased datasets, while

model complexity limits interpretability and accountability. At the same time, the growing reliance on alternative data increases concerns related to data privacy and security. These challenges are interconnected, as limited transparency makes it difficult to identify bias, and weak governance frameworks amplify associated risks.

In the Indian context, these issues are particularly significant due to the coexistence of advanced digital infrastructure and high levels of financial informality. While AI systems can expand access to credit through alternative data, they may also exclude individuals lacking sufficient digital footprints. As a result, AI-driven credit systems may reconfigure rather than eliminate financial exclusion.

Overall, the study highlights a central trade-off: AI enhances efficiency but complicates equity. The impact of AI on credit fairness depends on data representativeness, model design, and the strength of regulatory and governance frameworks.

In the Indian context, the impact of AI-based credit decision-making is shaped by a unique combination of digital expansion and structural informality. The rapid growth of digital public infrastructure, including Aadhaar and UPI, has significantly increased data availability for credit assessment. However, a large proportion of the population continues to operate within the informal economy, characterized by irregular income patterns and limited formal documentation. As a result, AI-driven credit systems may improve access for digitally visible borrowers while simultaneously excluding individuals with limited digital footprints. This creates a dual inclusion-exclusion dynamic, where financial inclusion is expanded for some groups but reconfigured for others. These dynamics highlight that the equity implications of AI in India depend not only on model performance but also on data representativeness and institutional context.

VII. CONCLUSION

This study examined whether Artificial Intelligence (AI)-based creditworthiness models lead to more equitable credit decision-making compared to traditional approaches, with a focus on the Indian context. Using a comparative analytical approach, the study evaluated both predictive performance and

distributional implications of AI-driven credit systems.

The findings indicate that AI/ML-based models generally improve predictive accuracy and enhance credit risk assessment. However, improved performance does not necessarily result in more equitable outcomes. AI systems tend to favour borrowers with richer and more stable data profiles, potentially disadvantaging individuals with limited credit histories or weak digital footprints.

The study also highlights that AI-driven credit systems introduce important challenges related to fairness, transparency, data dependency, and governance. These factors collectively shape the equity implications of AI adoption and limit the assumption that algorithmic decision-making is inherently neutral or unbiased.

In the Indian context, where financial informality and uneven digital access remain significant, AI-based credit systems may expand inclusion for some while excluding others. Thus, AI may reconfigure rather than eliminate financial exclusion.

Overall, the study concludes that while AI enhances efficiency in credit decision-making, its contribution to equity depends on data quality, model design, and the effectiveness of regulatory and governance frameworks.

VIII. SUGGESTIONS

• Inclusive Alternative Data Infrastructure for Equitable Credit Access

The study indicates that AI-based credit models disproportionately favour borrowers with rich and stable data profiles, thereby excluding individuals with limited credit histories or weak digital footprints. In the Indian context, it is essential to develop a standardized and inclusive alternative data ecosystem that integrates diverse data sources such as utility payments, digital transactions, informal financial records and social activity data. Strengthening data digitization and interoperability can improve data representativeness and enable more equitable credit assessment for underserved populations.

• Privacy and Security Centric Data Governance in AI-Driven Credit Systems

Given the data-intensive nature of AI-driven credit systems, concerns related to privacy, data misuse, and cross-border data dependency require robust governance frameworks. Effective implementation of

the Digital Personal Data Protection Act, 2023 should be prioritized, with emphasis on informed consent, data minimization, purpose limitation, and secure handling of borrower information. Since most AI-based credit systems rely heavily on cloud infrastructure, it is also important to ensure that sensitive financial and personal data is stored within India through localized or sovereign cloud infrastructure. This would reduce dependency on foreign cloud service providers and minimize risks associated with cross-border data transfers, external surveillance, and foreign regulatory control over critical financial data. Additionally, the adoption of privacy-enhancing technologies and explainable AI mechanisms can ensure that credit decision-making remains transparent, accountable, and secure while safeguarding borrower data.

• Regulatory Framework for Fairness and Transparency in AI-Driven Credit Systems

The findings highlight significant challenges related to algorithmic bias, lack of transparency, and governance gaps in AI-based credit systems. To address these issues, regulatory authorities should introduce AI-specific guidelines that mandate algorithmic review mechanisms, fairness assessments, and explainability in credit decisions. Strengthening grievance redressal systems, human oversight, and regular regulatory monitoring is necessary to ensure that AI-driven credit allocation remains transparent, fair, and aligned with the broader objectives of financial inclusion in the Indian context.

• Strengthening Accountability Mechanisms in AI-Driven Credit Systems

As AI-based credit decision-making becomes increasingly automated, establishing strong accountability mechanisms is essential to prevent arbitrary or unfair outcomes. Financial institutions and fintech platforms should ensure clear allocation of responsibility for AI-generated credit decisions through regular monitoring, human oversight, and internal compliance mechanisms. Borrowers should also have access to effective grievance redressal systems and the right to seek explanations or human review of automated decisions. In the Indian context, strengthening institutional accountability through regulatory supervision and periodic compliance reporting can help ensure that AI-driven credit systems operate in a fair, transparent, and socially responsible manner.

IX. LIMITATIONS

This study is subject to several limitations. First, the analysis is based on a selective set of studies reporting comparable performance metrics, which may limit generalizability. Second, the study relies primarily on secondary data, with limited availability of India-specific empirical datasets. Third, performance measures such as AUC capture predictive accuracy but do not directly reflect fairness or distributional outcomes. Forth & finally, the comparative approach adopted in this study does not incorporate formal statistical weighting or heterogeneity analysis, which may affect the robustness of aggregated interpretations.

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